

1. Curriculum and Assessment Objectives

Colbourne's Curriculum focuses learning on the critical competencies needed for success in business and management. Teaching and Assessment of Learning are designed to test students';

1. knowledge
2. Understanding
3. Application
4. Analysis
5. Evaluation and
6. Synthesis

Academic Goal

Colbourne's end product is students who are well rounded and fully prepared to take on the challenges of further study and wider society.

Academic Objectives

To achieve the academic goals

1. Colbourne recruits qualified personnel to plan, implement, and monitor assessments, tasks, instructions, and our learner support programs, and
2. Recruit qualified students capable of meeting entry and graduation criteria.

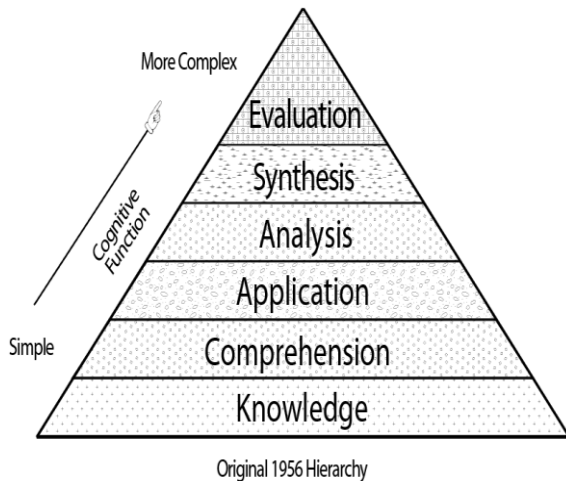
Colbourne Six (6) Core Competency Standards:

1. **Critical Thinking:** Students are able to understand, analyze, test and evaluate arguments and evidences.
2. **Effective Communication Skills:** Students develop reading, writing, active listening, and public speaking skills.
3. **Interpersonal Skills:** Students develop effective teamwork, ethical consciousness, conflict resolution, and workplace skills.
4. **Use of existing and new technology:** Students demonstrate the ability to incorporate and use modern technology in collecting and analyzing data from a variety of sources.
5. **Community:** Students develop an awareness of our interdependence as global citizens combined with an understanding of the history, culture, diversity, and commonality of life's experiences.
6. **Life Long Learning:** Students develop a life-long habit of pursuing knowledge.

Our Curriculum:

Colbourne's model is a unique blend of case based learning, international and local work experiences, community service, self-managed learning and higher levels assessment of applied and contextualized problem solving.

Students must demonstrate the Six (6) Core Competency Standards using the following Assessment and Performance Criteria starting with basic factual knowledge, and progress through comprehension, application, analysis, synthesis, and evaluation.



Remember - Using memory to recall facts and definitions.

Understand - Constructing meaning from information.

Apply - Using procedures to carry out a task.

Analyze - Breaking materials into parts to determine structures and relationships.

Evaluate - Making judgments based on checking against given criteria.

Create - Putting materials together to form a unique product.

FOR THE STUDENTS:

- **Remember** (Demonstrate Knowledge of the Subject by specifically defining topics)
- **Understand** (Demonstrate that you understand the subject concept by saying how it works that is, by explaining the processes)
- **Apply** (Show how the knowledge you have of the subject can be used in real life to improve the organization/ case you are using)
- **Analyze** (Once the knowledge is applied to the real situation, what are your findings ie. Did it solve the problem? Did you get expected results? What were the SWOT? Establish what caused it not to work as it should? What linkages were necessary?)
- **Evaluate** (Assess your findings against what you already know -your knowledge and understanding, and of course where you have your experience- and needs to be done to improve failings, overcome challenges and maintain strengths – the tell how, what, where, by when, in what quantity etc.)
- **Create** (Organise your work in a presentable, methodic and coherent way).

Remember	Understand	Apply	Analyze	Evaluate	Create
define	Cite examples of	Apply	Analyze	Appraise	Arrange
Identify	Demonstrate use of	Demonstrate	Appraise	Assess	Assemble
List	Describe	Dramatize	Calculate	Choose	Collect
Name	Determine	Employ	Categorize	Compare	Compose
Recall	Differentiate	Generalize	Compare	Critique	Construct
Recognize	between	Illustrate	Conclude	Estimate	Create
Record	Discriminate	Interpret	Contrast	Evaluate	Design
Relate	Discuss	Operate	Correlate	Judge	Develop
Repeat	Explain	Operationalize	Criticize	Measure	Formulate
Underline/ Circle	Express	Practice	Deduce	Rate	Manage
	Give in own words	Relate	Debate	Score	Modify
	Identify	Schedule	Detect	Select	Organize
	Interpret	Shop	Determine	Validate	Plan
	Locate	Use	Develop	Value	Prepare
	Pick	Utilize	Diagram	Test	Produce
	Report	Initiate	Differentiate		Propose
	Restate		Distinguish		Predict
	Review		Draw		Reconstruct
	Recognize		conclusions		Set-up
	Select		Estimate		Synthesize
	Tell		Examine		Systematize
	Translate		Experiment		Devise
	Respond		Identify		
	Practice		Infer		
	Simulates		Inspect		
			Inventory		
			Predict		
			Relate		
			Solve		
			Test		
			Diagnose		

Objectives of the Written Examination Papers:

The written component of the course consists of 120 multiple choice question and Case Analysis. These are divided into mid-semester and final examination.

a. One (1) Mid Semester Paper (Value: 10 Marks)

60 Compulsory Multiple Choice or Short Answer Questions

- (Objective: Students must be able to 'Remember' - Using memory to recall facts and definitions)
- Duration of the Examination: **45 Minutes**

b. Two (2) Final Examination Papers (Value: 20 Marks)

- Duration of the Examination: **60 Minutes**

Section A: 60 Compulsory Multiple Choice or Short Answer Questions

- (Objective: Students must be able to 'Remember' - Using memory to recall facts and definitions) **45 Minutes** / Marks - 50

Section B: Management Case analysis Or Problem Solving

(One Essay Question: 500 Words) **60 Minutes** / Marks – 50

- Students must 'Assess' and 'Evaluate' a subject case, and 'Apply' their 'Knowledge' and 'Understanding' of key concepts and theory situational to draw conclusions and make recommendations.
- Students must think critically about a subject, formulate and present a worthwhile and interesting idea, and solve problems.
- Students will 'synthesize'- organize their work in a presentable, methodic and cohesive way.

The marking of the Multiple Choice Paper is automated and grading is immediate. The Essay Paper is supervised in-class or online. Result can be collected within 7 days of sitting the examination.

Term Papers 1 -4 Research Project

The Research Project is divided into 4 separate Term Papers. Each Term Paper has a research task to meet the learning outcomes of the course. Further, the task or case has specific questions designed around the assessment criteria of the course.

Independent Research Project: (Value: 15 Marks X 4 = 60 Marks)

A. Objective

- enable the students to; understudy business and management practices in selected companies, collect and analyze data, apply contrasting theory to assess the findings, and make suitable recommendations to improve the performance of a business. Additionally encouraging the students to identify and analyze professional and ethical business practices that aid in constructing their own professional identity.