Research Project by Mark Saunders

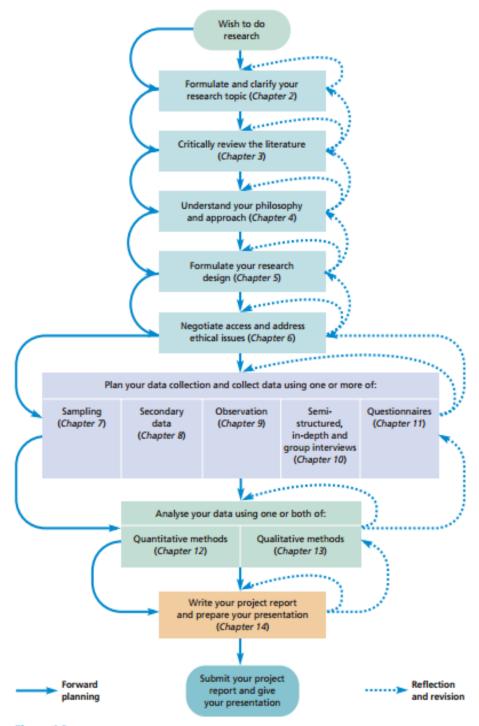
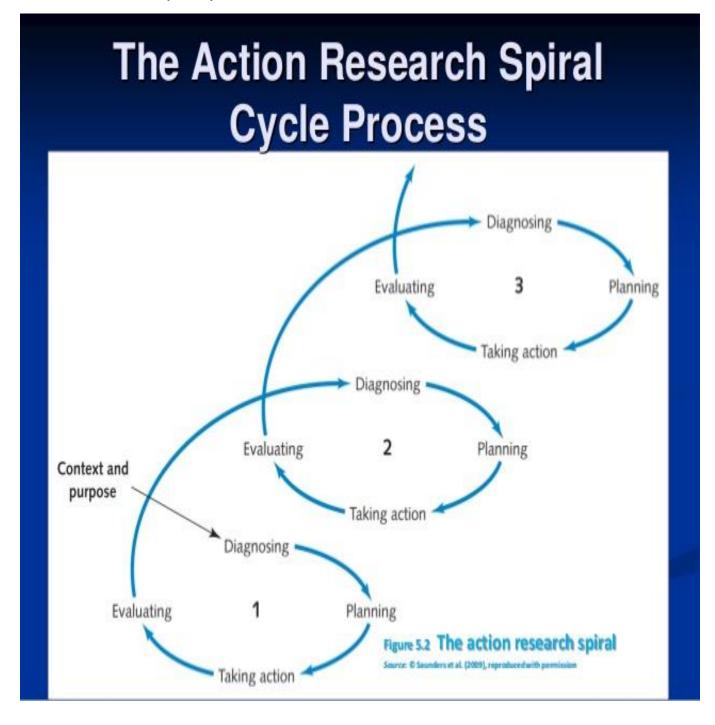


Figure 1.2
The research process
Source:

Mark Saunders, Philip Lewis and Adrian Thornhill 2009.



The Research Onion

