

## UNIT 38 Sustainable Tourism Development

### *LO3 Understand the need for planning for sustainable tourism*

- AC 3.1 Justify the introduction of the concept of sustainability in tourism development
- AC 3.2 Analyse factors that may prevent/hinder sustainable tourism development
- AC 3.3 Analyse different stages in planning for sustainability.

### *LO4 Understand current issues related to tourism development planning*

- AC 4.1 Evaluate methods of resolving a conflict of interests to ensure the future well-being of a developing tourism destination
- AC 4.2 Analyse the implications of balancing supply and demand
- AC 4.3 Evaluate the moral and ethical issues of enclave tourism

### *LO5 Understand the sociocultural, environmental and economic impacts of tourism in developing countries and emerging destinations*

- AC 5.1 Compare current issues associated with tourism development in a developing country and an emerging destination where the impacts of tourism are different.
- AC 5.2 Evaluate, with recommendations, the future development of tourism in these destinations

## **INSTRUCTIONS:**

- **INDIVIDUAL ASSIGNMENT**
- **See added explanation how to approach each question under the PASS CRITERIA**
- Each task is 600 Words.
- You must pass all Assessment Criteria (AC) for Unit 38 to pass the unit. So pay attention to course contents and the PASS CRITERIA below to ensure that you are measure up your work to the expected standards.
  
- **SUBMISSION DEADLINE: January 9, 2016**
- **LATE SUBMISSION: January 31, 2016 (Late Fee)**

## AC 3.1 Justify the introduction of the concept of sustainability in tourism development

STUDENT NAME:

PASS GRADE	To achieve a <b>PASS Grade</b> for the assessment you will: <i>Is the Grade Achieved?</i>	Y	N
	1. Carry out the command in the task correctly: <b>Justify</b> <i>Justify means to: present a reasoned case for actions or decisions made</i>		
	2. Carry out the task correctly: This task requires you to defend <b>the introduction of the concept of sustainability in tourism development</b> as reasonable and right.		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus</i> .		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 3.1. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
	8. Include Reference Page at correct referencing standard and including all sources cited in-text.		
Assessor's SCORE	<i>A Pass Grade is awarded</i>  <i>by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a <b>MERIT Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by</i>  <i>_____ ON _____</i>	Y	N

STUDENT/S NAME:

Page 2

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<i>A DISTINCTION Grade is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<i>A REFERRED GRADE is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>

## AC 3.2. Analyse factors that may prevent/hinder sustainable tourism development

**STUDENT NAME:**

<b>PASS GRADE</b>	<b>To achieve a PASS Grade for the assessment you will:</b>	<b>Y</b>	<b>N</b>
	<i>Is the Grade Achieved?</i>		
	1. Carry out the command in the task correctly: <b>Analyze</b> <i>Analyze means to: Separate information into components and identify their characteristics. Discuss the pros and cons of a topic or argument and make reasoned comment.</i>		
	2. Carry out the task correctly: This task requires you to assess and determine the <b>factors that may prevent/hinder sustainable tourism development.</b>		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus.</i>		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 3.2. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
	8. Include Reference Page at correct referencing standard and including all sources cited in-text.		
<b>Assessor's SCORE</b>	<i>A Pass Grade is awarded</i>  <i>by _____ ON _____</i>	<b>Y</b>	<b>N</b>
<b>MERIT GRADE</b>	<b>To achieve a MERIT Grade for the assessment criteria you MUST achieve the metrics for a PASS and In Addition the achieve the following higher standards:</b>	<b>Is the Grade Achieved?</b>	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
<b>Assessor's SCORE</b>	<i>A MERIT GRADE is awarded by</i>  <i>_____ ON _____</i>	<b>Y</b>	<b>N</b>

STUDENT/S NAME:

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<i>A DISTINCTION Grade is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<i>A REFERRED GRADE is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>

### AC 3.3. Analyse different stages in planning for sustainability.

STUDENT NAME:

PASS GRADE	To achieve a <b>PASS Grade</b> for the assessment you will: <i>Is the Grade Achieved?</i>	Y	N
	1. Carry out the command in the task correctly: <b>Analyze</b> <i>Analyze means to: Separate information into components and identify their characteristics. Discuss the pros and cons of a topic or argument and make reasoned comment.</i>		
	2. Carry out the task correctly: This task requires you to assess and determine the <b>different stages in planning for sustainability</b> .		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus</i> .		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 3.3. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
	8. Include Reference Page at correct referencing standard and including all sources cited in-text.		
Assessor's SCORE	<i>A Pass Grade is awarded by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a <b>MERIT Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by _____ ON _____</i>	Y	N

STUDENT/S NAME:

Page 2

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<i>A DISTINCTION Grade is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<i>A REFERRED GRADE is awarded</i>  <i>by</i> _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>

**AC 4.1. Evaluate methods of resolving a conflict of interests to ensure the future well-being of a developing tourism destination.**

STUDENT NAME:

PASS GRADE	To achieve a <b>PASS Grade</b> for the assessment you will: <i>Is the Grade Achieved?</i>	Y	N
	1. Carry out the command in the task correctly: <b>Evaluate</b> <i>Evaluate means to: Make a qualitative judgement taking into account different factors and using available knowledge/experience/evidence.</i>		
	2. Carry out the task correctly: This task requires you to assess and determine the <b>methods of resolving a conflict of interests to ensure the future well-being of a developing tourism destination.</b>		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus.</i>		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 4.1. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
	8. Include Reference Page at correct referencing standard and including all sources cited in-text.		
Assessor's SCORE	<i>A Pass Grade is awarded by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a <b>MERIT Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by _____ ON _____</i>	Y	N

STUDENT/S NAME:

Page 2

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a <b>PASS</b> and in Addition achieve the following higher standards:	<b>Tick where the Grade is Achieved.</b>	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<b><i>A DISTINCTION Grade is awarded by</i></b>  _____ <b><i>ON</i></b> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	<b>Tick where the Grade is Achieved.</b>	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<b><i>A REFERRED GRADE is awarded</i></b>  <b><i>by</i></b> _____ <b><i>ON</i></b> _____	<b>Y</b>	<b>N</b>

## AC 4.2. Analyse the implications of balancing supply and demand

STUDENT NAME:

PASS GRADE	To achieve a <b>PASS Grade</b> for the assessment you will:	<i>Is the Grade Achieved?</i>	
		Y	N
	1. Carry out the command in the task correctly: <b>Analyze</b> <i>Analyze means to: Separate information into components and identify their characteristics. Discuss the pros and cons of a topic or argument and make reasoned comment.</i>		
	2. Carry out the task correctly: This task requires you to assess and determine the <b>implications of balancing supply and demand.</b>		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus.</i>		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 4.2. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
8. Include Reference Page at correct referencing standard and including all sources cited in-text.			
Assessor's SCORE	<i>A Pass Grade is awarded</i> <i>by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a <b>MERIT Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and In Addition the achieve the following higher standards:	<b>Is the Grade Achieved?</b>	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by</i> <i>_____ ON _____</i>	Y	N

STUDENT/S NAME:

Page 2

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<i>A DISTINCTION Grade is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<i>A REFERRED GRADE is awarded</i>  <i>by</i> _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>

## AC 4.3 Evaluate the moral and ethical issues of enclave tourism

STUDENT NAME:

PASS GRADE	To achieve a <b>PASS Grade</b> for the assessment you will: <i>Is the Grade Achieved?</i>	Y	N
	1. Carry out the command in the task correctly: <b>Evaluate</b> <i>Evaluate means to: Make a qualitative judgement taking into account different factors and using available knowledge/experience/evidence.</i>		
	2. Carry out the task correctly: This task requires you to assess and determine the <b>moral and ethical issues of enclave tourism</b> .		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus</i> .		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 4.3. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
	8. Include Reference Page at correct referencing standard and including all sources cited in-text.		
Assessor's SCORE	<i>A Pass Grade is awarded by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a <b>MERIT Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a <b>PASS</b> and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by _____ ON _____</i>	Y	N

STUDENT/S NAME:

Page 2

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<i>A DISTINCTION Grade is awarded by</i>  _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<i>A REFERRED GRADE is awarded</i>  <i>by</i> _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>

**AC 5.1 Compare current issues associated with tourism development in a developing country and an emerging destination where the impacts of tourism are different**

STUDENT NAME:

PASS GRADE	To achieve a <b>PASS Grade</b> for the assessment you will:	Y	N
	<i>Is the Grade Achieved?</i>		
	1. Carry out the command in the task correctly: <b>Compare</b> <i>Comparee means to: Identify similarities and differences.</i>		
	2. Carry out the task correctly: This task requires you to <b>identify similarities and differences in the current issues associated with tourism development in Jamaica and an emerging destination where the impacts of tourism are different.</b> (You may select an appropriate destination from the Case used in LO 1 – Optional)		
	3. Conduct adequate Research using secondary sources.		
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus.</i>		
	5. <b>Cite Six (6)</b> or more reliable sources used in your work whether paraphrased, directly quoted or summarized using Harvard Referencing Style.		
	6. Use the Four Paragraph Essay Structure: Introduction; Research Findings; Discussion; and Conclusion.		
	7. AC 5.1. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.		
8. Include Reference Page at correct referencing standard and including all sources cited in-text.			
Assessor's SCORE	<i>A Pass Grade is awarded by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a <b>MERIT Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by _____ ON _____</i>	Y	N

STUDENT/S NAME:

Page 2

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a <b>PASS</b> and in <b>Addition</b> achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Sector effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <b>seven or more</b> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<b><i>A DISTINCTION Grade is awarded by</i></b>  <b><i>_____ ON _____</i></b>	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	6. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	7. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	8. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	9. Often has mechanical faults, errors in grammar and spelling.		
	10. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<b><i>A REFERRED GRADE is awarded</i></b>  <b><i>by _____ ON _____</i></b>	<b>Y</b>	<b>N</b>

## AC 5.2 Evaluate, with recommendations, the future development of tourism in these destinations

**STUDENT NAME:**

<b>PASS GRADE</b>	<b>To achieve a PASS Grade for the assessment you will:</b>	<b>Y</b>	<b>N</b>		
	<i>Is the Grade Achieved?</i>				
	1. Carry out the command in the task correctly: <b>Evaluate</b> <i>Evaluate means to: Make a qualitative judgement taking into account different factors and using available knowledge/experience/evidence.</i>				
	2. Carry out the task correctly: This task requires you to study and determine <b>recommendations that can be made for the future development of tourism in the two destinations selected in AC 5.1.</b>				
	3. Conduct adequate Research using secondary sources.				
	4. <b>Use five</b> or more (combination of) theories, techniques, skills, and modern tools of the practice provided in the <i>course content for the guiding areas of focus.</i>				
	5. AC 5.2. <b>600 Words</b> in length including the Findings, Discussion and Recommendations.				
6. Include Reference Page at correct referencing standard and including all sources cited in-text.					
<b>Assessor's SCORE</b>	<i>A Pass Grade is awarded by _____ ON _____</i>	<b>Y</b>	<b>N</b>		
<b>MERIT GRADE</b>	<b>To achieve a MERIT Grade for the assessment criteria you MUST achieve the metrics for a PASS and In Addition the achieve the following higher standards:</b>	<b>Is the Grade Achieved?</b>			
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.				
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.				
	3. Ends by keeping the promise that the writer makes in the beginning.				
	4. Conduct adequate Research through secondary or primary sources.				
	5. Conclusion is relevant to the findings.				
<b>Assessor's SCORE</b>	<i>A MERIT GRADE is awarded by _____ ON _____</i>	<b>Y</b>	<b>N</b>		

<b>DISTINCTION GRADE</b>	To achieve a <b>DISTINCTION Grade</b> for the assessment criteria you <b>MUST</b> achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Provide Industry examples and apply the knowledge of subject concepts to the Case effectively.		
	4. Identify, formulate, and provide solve to problems.		
	5. Conduct, Analyze and interpret primary or secondary data effectively using appropriate research tools.		
	6. Ends by keeping the promise the writer makes in the beginning.		
<b>Assessor's SCORE</b>	<i>A DISTINCTION Grade is awarded by</i> _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>
<b>REFERRED / RESIT GRADE</b>	The student achieves a <b>REFERRED Grade</b> when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Uses less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	3. Often has mechanical faults, errors in grammar and spelling.		
	4. Little indication that the writer understands the task and its requirements.		
<b>Assessor's SCORE</b>	<i>A REFERRED GRADE is awarded</i> <i>by</i> _____ <i>ON</i> _____	<b>Y</b>	<b>N</b>