

UNITS 4, 6 & 8

L01 Understand how to formulate a research specification

You are employed as the main researcher in an organization in your industry (Health and Social Care; Business Management; Aviation; Hospitality etc.) with responsibilities such as conducting new researches that will help the company to correct any issues, as well as, grow.

**YOUR TASK IS TO PLAN AND CARRY-OUT A RESEARCH ON:
CURRENT ISSUES AFFECTING THE _____ INDUSTRY**

LEARNING OUTCOME 1 (AC 1.1 – 1.5): FOR PASS GRADE

AC 1.1. Formulate and record possible research project outline specifications as directed by the lecturer

SECTION A

Introduction

Research Objectives

Research Methodology

Research Resources And Timeline

Literature Review

SECTION B

Discussion And Analysis Of The Research Findings

SECTION C

Conclusion And Recommendations

SECTION D

Reference List

Appendices

AC 1.2. Identify the factors that contribute to the process of research project selection

AC 1.4. Produce a research project outline specification based on AC 1.1.

AC 1.5. Provide an appropriate plan and procedures for the agreed research specification – Research Method

Learners must propose a research plan which addresses all applicable unit content, with reference to both qualitative and quantitative sources. The plan should set out the hypothesis to be tested, the terms of reference and the aims, objectives and planned outcomes. Likely resources for the research should be given. The different stages of the research, for example the review dates, should be given. Learners should state how the research will be monitored and evaluated and their contingency plans. They should explain of ethical considerations.

AC 1.3. Undertake a critical review of key references

(The Literature Review is 1,200 – 1,500 Words in Length)

Review of Literature: Complex Current Issues Affecting The _____ Industry (AC 1.3)

PARAGRAPH 1:

Learners should identify current issues that are impacting on the _____ industry. Some issues may not be new but are still having an effect on the industry. *At least five issues should be identified.*

PARAGRAPH 2:

Review and Discuss suitable research methodology for researching these complex current issues affecting the _____ industry. Select one and justify this selection.

(Learners should assess different sources, methods and data, supported by their reasons why a number of research methods could be effective. At least two methods and all sources and data from the unit content should be submitted, showing depth of reasoning and exemplification).

PARAGRAPH 3:

Select one complex current issue affecting the _____ industry and justify the selection of this particular issue to research. Further, explain how this current issue is impacting on the _____ industry.

PARAGRAPH 4:

Explore how your chosen current issue may impact on the _____ industry in the future.

HIGHER GRADE

Learning Outcome 1 (AC 1.1 – 1.5): FOR MERIT GRADE

Learners are able to:

- Organise and write-up the Research Paper and present it according to the plan. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.
- use research techniques to present reliable findings. This requires the learner to properly use Harvard Referencing style to cite and validate their source.
- explain why the research methods they have chosen are suitable for research into the current complex issue they have chosen.
- Citing Ten (10) or more reliable sources used in your work whether paraphrased, directly quoted or summarized.
- The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.

Learning Outcome 2 (AC 1.1 – 1.5): FOR DISTINCTION GRADE

Learners are able to:

- Apply the knowledge of course areas and concepts to the Case effectively.
- analyse why the research methods they have chosen are suitable for research into the current complex issue they have chosen.
- Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.

Learning Outcome 1.

SUBMISSION DEADLINE FOR AC 1.1- 1.3: May 25 & For AC 1.3 – 1.5 : June 15