**UNIT 32. TERM PAPER REQUIREMENTS**

NAME OF STUDENT / GROUP NUMBER:

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| Learning Outcome  LO 1:  **Analyse The Impact And Influence Which The Macro Environment Has On An Organisation And Its Business Strategies.** | | **Students Must Meet ALL The Following Requirements For PASS Grade** | **ACHIEVED** | |
| **YES** | **NO** |
| 1. For **P1**:   **Applying appropriate frameworks, analyse the impact and influence of the macro environment on a given organisation and its strategies.** |  |  |
| 1. For **M1**:  **​** **Critically analyse the macro environment to determine and inform strategic management decisions.** |  |  |
| 1. For **D1**:  **​** **Critique and interpret information and data applying environmental and competitive analysis to produce a set of valid strategic directions, objectives and tactical actions.** |  |  |
| **THE STUDENT’S REPORT SHOULD:** |  |  |
| 1. Show grasp of the subject content (sufficient breadth and knowledge in the course content areas) |  |  |
| 1. Apply the course contents appropriately to the task/context/case study for application |  |  |
| 1. Ability to think critically (e.g. interpret the requirements in the task correctly | identify limitations| discuss | compare outcomes or similarities | make judgements | reason through the task with understanding of the nuances of the subject area etc.) |  |  |
| 1. Provide evidence of adequate research. That is, referencing the ideas presented through-out the work. Academic theory will derive from not only course models and concepts, but also research from a range of reputable sources, including academic journals, published conference papers and books etc. |  |  |
| 1. Using Harvard Referencing Style correctly. |  |  |
| 1. Demonstrate acceptable level of proficiency in writing and discourse for college-level. The report or presentation employs syntax and usage appropriately. |  |  |
| 1. Submit a Plagiarism Report with all assignment showing no higher than 11%. |  |  |
| 1. Include a reference page |  |  |
| 1. Be neat and professionally present |  |  |
| **The Student Is Awarded The Grade OF: REFER | PASS** |  |  |
|  | | | | |
| **Signature Of Marker 1** | **DATE:** | | | |
| **Signature Of Marker 2** | **DATE:** | | | |

UNIT 32. TERM PAPER HIGHER GRADE CRITERIA

NAME OF STUDENT / GROUP NUMBER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**FOR MERIT GRADE:** the **PASS Criteria Were Achieved** and in addition:

|  |  |  |
| --- | --- | --- |
| The student/s work demonstrated: | **ACHIEVED** | |
| **YES** | **NO** |
| 1. Content mastery, persuasive merit, evidence of language mastery, grammar and mechanics. |  |  |
| 1. That it is not being merely descriptive; but analyses and synthesises the material to build arguments that produce a coherent document that demonstrates learning, application, and understanding. |  |  |
| **The Student Is Awarded A: MERIT** |  |  |

**FOR DISTINCTION GRADE:** the **PASS And Merit Criteria Were Achieved** and in addition:

|  |  |  |
| --- | --- | --- |
| The student/s work: | **ACHIEVED** | |
| **YES** | **NO** |
| 1. Linked relevant academic theory to the findings and/or case specific examples, illustrations or scenarios in order to solve problems by recognizing the problem and reviewing information about the problem; developing plausible solutions; and evaluating results. |  |  |
| **The Student Is Awarded A: DISTINCTION** |  |  |

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| LO 1: ANALYSE THE IMPACT AND INFLUENCE WHICH THE MACRO ENVIRONMENT HAS ON AN ORGANISATION AND ITS BUSINESS STRATEGIES |
| NAME OF STUDENT / GROUP NUMBER: |
| First Marker’s Feedback And Feedforward To The Students |
| **TERM-PAPER.** Please link the feedback to a specific task e.g. AC 1.1.; P1 |
| **Marker’s Signature:**  **Date:** |
| **Marker 2. Verifier’s Feedback On Marker’s Assessment Of Work** |
|  |
| **Marker’s Signature:**  **Date:** |