

UNIT 4: INTER-RELATIONSHIPS WITHIN THE UK AVIATION INDUSTRY



Unit 4: Inter-relationships Within the UK Aviation Industry

Unit code: A/504/2279

QCF Level 3: BTEC Nationals

Credit value: 6

Guided learning hours: 36

LEARNING OUTCOME 4: Understand Why Aviation Organisations Work Together For Mutual Benefit

AIM AND PURPOSE

The aim of this unit is to give learners knowledge and understanding of how and why the organisations within the UK aviation industry link together to form an aviation system..

UNIT INTRODUCTION

The aviation industry is a system that provides air transport between airports. The organisations that make up the industry strive to provide a safe, secure and seamless system for users and, to this end, they have been extremely successful. The ‘glue’ that holds the system together is the inter-relationships between the different organisations involved in the aviation industry. These inter-relationships are built on three cornerstones – legal, commercial and mutual benefit.

Legal relationships have the force of law to bind the parties together should it be needed, as non-compliance can have serious consequences for the organisation if it does not fulfil its legal obligations to the required standards. For example, in extreme circumstances a non-compliant airport could find that its operating licence has been revoked.

Commercial relationships can take a number of forms, which can be complex and diverse. A terminal retail outlet might have a concession agreement or a tenancy agreement with the airport; one has a rent based on turnover the other a rental agreement based on shop area. Whichever pathway is chosen, the commercial agreement will involve a contract based on financial payments and be backed up by the possibility of legal redress.

Organisations also work together for mutual benefit. The obvious example is trade associations, where organisations primarily decide to work together to promote their interests to government or policy makers. Organisations can have all these inter-relationships and could quite easily have all three with the same organisation.

Lo4. Understand Why Aviation Organisations Work Together For Mutual Benefit

CLASS 9 & 10 of 24: CLASS DISCUSSION AND ACTIVITIES

LESSON DELIVERY

1) Class discussion on the methods and advantages for aviation organizations working together for mutual benefits

Methods organizations use to work together for mutual benefit:

- Trade Associations
- Airport users committees
- Airline Alliances

Advantages of organisations working together for mutual benefit::

- Influence government policy
- Remove or improve industry regulation
- Improve facilities and services, e.g. airport, NATS, access to greater route networks
- Reduce charges, e.g. airport landing fees, navigational charges
- Standardise and agree operating procedures, e.g. IATA standards, slot allocation
- Increase route network size and scope
- Improve safety and secure

Learners are ‘taught’ how the:

- 1) Collaboration between Aviation Organizations are able to create mutual benefits.

UNIT 4: LO4 GRADED ASSIGNMENTS GUIDELINES

LESSON 5: P7 – P8 – M3

ASSIGNMENT TITLE: How Aviation Organisations Work Together for Mutual Benefit
Presentation

ASSESSMENT METHOD:

CASE STUDY/SCENARIO:

You are working for an airport operator. You have been asked to give a presentation on how aviation organisations work together for mutual benefit. Conduct the appropriate research and prepare the presentation.

P7.

To achieve a Pass Grade for P7, the evidence must show that you are able to: Analyse the methods organisations use to work together for mutual benefit.

For P7, learners are required to analyse the methods organisations use to work together for mutual benefit, this can be generic but learners will need to give specific examples from the aviation industry.

P8.

To achieve a Pass Grade, the evidence must show that the learner is able to: Analyse the advantages that can accrue from organisations working together.

For P8, learners must analyse the advantages that can accrue from organisations working together. These are listed in the unit content and, as with P7, learners can analyse these issues generically before giving specific examples using airports and airlines.

M3.

To achieve a Pass Grade the evidence must show that the learner is able to: Discuss how organisations have worked together to influence decisions.

For M3, learners will need to give two examples of where working together has led to a successful outcome; learners must explain in detail how this was achieved.

UNIT 4: INTER-RELATIONSHIPS WITHIN THE UK AVIATION INDUSTRY SCORE SHEET

| Learning Outcome | Students Must Meet ALL The Following Requirements For PASS Grade | ACHIEVED | |
|---|--|------------|-----------|
| | | YES | NO |
| LO4 Understand Why Aviation Organisations Work Together For Mutual Benefit | LO 4: Understand Why Aviation Organisations Work Together For Mutual Benefit. TASK: You should carry out this task as an employee for an airport operator | | |
| | 1. Briefly define ‘Mutual Benefit’ | | |
| | 2. For P7: Analyse the methods used by organisations to work together for mutual benefit | | |
| | 3. For P8: Analyse the advantages of organisations working together for mutual benefit. | | |
| | 4. For M3: Discuss how organisations have worked together to influence decisions | | |
| | THE STUDENT’S WRITTEN REPORT USING POWER POINT IS: | | |
| | 5. Carrying Out the command in P7: To Analyze which means: “Examine methodically and in detail, typically in order to explain and interpret it.” | | |
| | 6. Carrying Out the command in P8: To Analyze which means: “Examine methodically and in detail, typically in order to explain and interpret it.” | | |
| | 7. Carrying Out the command in M3: To Discuss which means: “Write in detail, taking into account different issues or ideas.” | | |
| | 8. Discussing the <u>topics and perspectives related to</u> your research findings and the Course Content. | | |
| | 9. Using clearly defined headings for each question eg. P1, P2, M1 etc. | | |
| | 10. Citing reliable sources used in your work whether paraphrased or directly quoted. | | |
| | 11. Using Harvard Referencing Style properly. | | |
| | 12. Acceptable level of College Writing exhibited: Spelling, Punctuation, Grammar, Usage and Sentence Structures. | | |
| 13. Meeting Professional Guidelines for Power Point Presentation | | | |
| | The Student Is Awarded A: PASS Grade MERIT Grade DISTINCTION Grade | YES | NO |
| Name Of Assessor: | Date Of Assessment: | | |

