

UNIT 6: Managing A Successful Business Project &

UNIT 11: Research Project

Two Semester Units: Class Five (5) | Total: 45 Credits

INTRODUCTION SECTION OF THE PROJECT

Your Introduction would cover:

- 1) Project Specification
- 2) Rationale for the study: i) Purpose (aims) of the project; ii) context and background to the study (who sanctioned the project and why); AND the significance of the research topic to the project aims.
- 3) Scope of the Project (Project managers and their roles, PLC, 5 stages, and importance of the different stages)
- 4) Scope of the research topic (and the significance of the studies/materials you find to inform the study)
- 5) 3-4 Research Objectives

HERE IS THE IMPORTANT DIFFERENTIATION BETWEEN SCOPE OF THE RESEARCH PROJECT AND SCOPE OF THE RESEARCH TOPIC

Scope of the research project is what the project will be doing over its lifetime. This would be:

- 1) Reason for the project
- 2) The Project Life Cycle
- 3) The project managers and individual roles
- 4) The different stages of the project over its lifecycle,
- 5) The focus of the different project stages over its life cycle. There are five stages of the project - see week one class and notes.

SCOPE OF THE RESEARCH TOPIC

Scope of the research topic is the exploration of the major studies and writers on the subject that you are researching. You must carry out extensive reading and secondary study on the topic to identify this.

You would need to:

- 1) look at 11-20 major pieces of work on the subject. Data mining is a great way of doing this. Find a major research on the topic (dissertations are recommended) and look in the reference list of that paper and search for the articles and sources that they used in the work.
- 2) document the findings and sources that will be informing your work
- 3) show the history and significance of the materials to your research topic and research aims and objectives. (*When you get to the critical review of literature , you will be discussing and analyzing the materials that are in your scope of research topics. For now, you are just introducing them in an informative way that reflect their relationship and significant to your research topic and research objectives*).

CRITICAL REVIEW OF SECONDARY LITERATURE (Desk Research)

Next is the Critical Review Of Literature3) Scope of the research topic (and the significance of the studies/materials you find to inform the study) 4) 3-4 Research Objectives