

DISCUSSION FORUM ASSIGNMENT

Unit 18: Global Business Environment

Unit code: M/508/053

QCF level: 5

Credit value: 15

INTRODUCTION

The aim of this unit is to explore the wider position some organisations have in the global environment. Students will appreciate the complexities of operating in a global environment, and this will enable them to offer greater breadth and depth to an organisation's current or aspirational global presence.

On successful completion of this unit students will have developed an understanding of the wider global environment in which organisations operate. This will enable students to add value to an organisation as they will be able to apply their knowledge in such a way that they could advise senior managers (in either large or small organisations) on global matters which they may not have ordinarily considered.

LEARNING OUTCOMES

On successful completion of this unit a learner will be able to:

1. Analyse the key factors which drive globalisation.
2. Determine the strategic complexities associated with operating in a global environment.
3. Evaluate how operating in a global market influences an organisation's structure, culture and functions.
4. **Evaluate the influence of globalisation on organisational decision-making and strategy.**

ASSIGNMENT FOUR

LO 4: Evaluate the influence of globalisation on organisational decision-making and strategy

LO 4. COURSE CONTENT

Driving factors of globalisation:

- The principles of leadership change and the process of internationalization.
- International expansion strategies and strategic decision-making in relation to risk and diversification
- The impact of barriers to international trade upon decision-making and strategy

GROUP DISCUSSION FORUM AND TERM PAPER REQUIREMENTS

TASKS AND INSTRUCTIONS FOR LO4:

In Teams of 6 carry out the following activities. Please refer to the course outline and resources provided. Include at least six (6) references in each of the questions. Use Harvard Referencing Style through-out the work.

TEAM-WORK (3,000 WORDS)

- **P5** Evaluate the different ways decision making can work effectively in a global context.
- **P6.** Determine and articulate the various routes to internationalisation an organization may adopt, including key barriers.

INDIVIDUALLY (900 WORDS)

- **M4.** Critically evaluate the key barriers in doing business internationally and make recommendations on how they can be overcome.

REGULAR DEADLINE TO SUBMIT LO3 ASSIGNMENTS: August 25

TEAM MEMBER PARTICIPATION AND REQUIREMENTS

This assignment is part of the FINAL term paper for LO3 and LO4. ALL members of the Discussion Forum Group **MUST** attend and participate in ALL four required group meetings, in identifying the resources to support the answers, organizing and submitting the drafts of the assignment, and compiling, editing, and submitting one 2,500 words report.

RESOURCES

The following Reading Assignments are for lead discussion at the group meetings and to assist with carrying out the assignments:

- ❖ The Decision-Driven Organization
LINK: <https://hbr.org/2010/06/the-decision-driven-organization>

- ❖ Organizing for an emerging world
LINK: <http://www.mckinsey.com/business-functions/organization/our-insights/organizing-for-an-emerging-world>

- ❖ The Influence of Decision Making in Organizational Leadership and Management Activities
LINK: <http://www.mckinsey.com/business-functions/organization/our-insights/the-past-and-future-of-global-organizations>

- ❖ **10 Key Steps To Expanding Your Business Globally**
LINK: <https://www.forbes.com/sites/allbusiness/2015/03/04/10-key-steps-to-expanding-your-business-globally/#7ce9fa663803>

- ❖ Going Global: How to Expand Your Business Internationally
LINKS: <http://www.businessnewsdaily.com/8211-expand-business-internationally.html>

- ❖ The past and future of global organizations
LINKS: <http://www.mckinsey.com/business-functions/organization/our-insights/the-past-and-future-of-global-organizations>

DEADLINES AND RESTRICTIONS FOR ASSIGNMENTS

EARLY DEADLINES

Students are expected to submit coursework on or before the deadline published in the assignment. All dates given are early deadlines.

LATE SUBMISSION WITH LATE FEES

There is a further extension of no later than three weeks from the published deadline for the submission of late work. Contact Student Services if you are unsure of the late deadline.

LATE FEE IS \$12.00

Late Fee of \$12.00 is applied per assignment eg. \$12 for the late term-paper; and \$12 for the late Discussion Forum.

RESTRICTIONS ON SUBMITTING WORK

No Assignment is acceptable after the late deadline under ANY Circumstances (excluding extenuating circumstances). Thereafter the student will be awarded a FAIL GRADE for the assignment.

CORRECTION OF GROUP WORK WITH REFERRED GRADE

TERM PAPER

Group work that is returned to the student with Referred Grade must be resubmitted as individual work ONLY.

GROUP DISCUSSION FORUM

For group forum work that is returned to the student with Referred Grade, the student will take the Replacement Paper / Re-sit Exam which is a supervised open book written exam. Alternate paper might be an oral exam. Either way, both are individual assessments.

FEE FOR RESIT OF ASSIGNMENTS WITH REFERRED GRADE

See the term-paper instruction pages.

TIMELINE TO SUBMIT THE CORRECTIONS ON REFERRED GRADES

At the end of the full duration of the program, students have a grace period of four months (One Semester) to make all corrections. Students only pay for the referred units submitting to be corrected. Continuing fee is not charged to the students during the four months grace period.

MARKERS' RETAINER FEE

Once the four months grace period expires and students remain with outstanding work to be assessed, the continuing fee of \$360 (Markers' Retainer Fees) is charged to the student for the school year. Students also pay for the referred units submitting to be corrected.

TENURE EXPIRATION

Students must complete and pass all units on the program within 36 Months of the college start date and receive the Diploma from Pearson. After this 36 Months period has expired, the student must retake all classes and courses in the program.

EXTENUATING CIRCUMSTANCES

Students are encouraged to submit/sit assessments at the prescribed time, yet accommodations are made in extenuating circumstances as follow:

1. **Medical Reasons.** If the students fail to submit course-work on time due to medical conditions verified by a doctor's certificate, the work is treated same as referred in terms of revised deadlines, grading restrictions and referred fees. It is important that students seeking exemption for medical reasons advise Student Services before the deadline expires.
2. **The death of an immediate family in the household.** Evidence must be provided of the relationship and death.
3. **Jury Duty.** Evidence must be provided of the request, and also the service started or completed.

RESIT PRIVILIGE

1. For students to qualify for Resit they **MUST ATTEMPT ALL** assessments in the unit and earn at least a Referred Grade.
2. A student who has taken ill during an examination or assignment submission dateline may also qualify for Resit after proper written evidence is collected and assessed by the Faculty and submitted to the Head of Faculty for approval.
3. Resit fees apply in all circumstances under which new assessments are approved or extensions granted beyond the late deadlines.

RESIT APPROVAL AND FEE

All evidences must be collected by the Faculty and produced to Student Services no later than 5 days after the examination/deadline expires. The outcome is communicated directly to the student by email. If approved, the Resit Fee of \$45.00 (**per** assignment) is paid by the student and receipt emailed to Student Services. The supplementary dateline will be communicated to the student by email.

REFERRED / RESIT GRADE

Students earn a Referred Grade if the submitted assignment fails to achieve the criteria for PASS.

- ❖ Hospitality Students must earn a PASS GRADE on all Assessment Criteria (AC) on the term-paper to pass the course.
- ❖ Business and Aviation Students must earn a PASS Grade on all Assessment Criteria with P e.g. P1, P2 etc. to pass the course.

FAILING THE COURSE

1. Students who did not sit an examination and did not withdraw formally will receive a Failing grade.
2. Students who differed for financial reasons or illness will earn an IC – Incomplete Grade. Incomplete Grades then are changed to Fail Grades at end of the semester.
3. Students who fail the discussion forum but pass the term-paper or vice versa. You must earn a Referred OR Pass Grade on both the Forum and Term-Paper to avoid retaking the course unit.
4. If you fail the course you must retake the class when it is offered next. The cost per course unit is listed on the Tuition Page of the website.

THESE COMMON CIRCUMSTANCES DO NOT QUALIFY AS EXTENUATING CIRCUMSTANCES

LOSS OF DATA

Please back-up your work consistently on independent media. Computer malfunctioning or errors are common but not acceptable reasons for special considerations. Special considerations are granted only for extenuating circumstances discussed above and no other factor.

JOB RESPONSIBILITIES

Working Students are advised to take 2-3 courses per semester. Four courses as recommended to complete the program on the published deadline. However, if taking full-time coursework will hinder you from meeting your required course-work deadlines or meeting quality standards, it is best that you take three courses and extend your tenure by one semester.

Job responsibilities are not acceptable reasons for special considerations because we have only one standard for everyone in the institution. Special considerations are granted only for extenuating circumstances discussed above and no other factor.

STUDENT SATISFACTION SURVEY

To develop and maintain a collegiate environment to sustain Higher Education, students are encouraged to participate at end of each semester in the Online Satisfaction Survey. Your input will help us to improve our programs and personnel. A degree today is like citizenship and good College education is a platform for you to: develop the required competencies for a degree, social skills, but also to enjoy learning. So, tell us what we can do to make your college experience better. Be respectful, yet be honest. The Form is accessible here: <http://www.studyaimusa.org/student-feedback-form.html>