

Colbourne College

ASSIGNMENT BRIEF		
Unit Number and Title	UNIT 37: THE TRAVEL AND TOURISM SECTOR	
Academic Year	2018	
Student Name And ID Number		
Unit Tutor		
Mode of Study		
Assignment Number & Title	LO2. Understand the influence of local and national governments and international agencies on the travel and tourism sector	
Issue Date		
Submission Date		
<p style="text-align: center;">TERM PAPER DECLARATION: STATEMENT OF ORIGINALITY AND AUTHENTICITY</p> <p>I confirm that the term paper I am submitting is an original and authentic piece of work written by myself that satisfies academic rules and regulations with respect to Plagiarism. I further confirm that I have fully referenced and acknowledged all material incorporated as secondary resources in accordance with the Harvard System. Please note that Term paper will not be marked without the inclusion of this signed declaration by the student/s.</p>		
STUDENT/S SIGNATURE		DATED
OFFICIAL USE BELOW: GRADE AND SUMMATIVE REMARKS		
Grade Assigned		
Assessors' Name & Date	MARKER	INTERNAL VERIFIER
Assessor's Summative Feedback		
Assessors' Signature & Date	Marker	IV

FORUM AND TERM PAPER ASSIGNMENT

Unit 37: The Travel and Tourism Sector

Unit code: A/601/1740

QCF level: 4

Credit value: 15

AIM

This unit enables learners to gain understanding of the travel and tourism sector, the influence of government, the effects of supply and demand, and the impacts of tourism.

UNIT ABSTRACT

This unit will provide learners with an understanding of the global environment within which the travel and tourism sector operates. The unit examines the historical evolution of tourism, the current structure of the tourism sector, the external influences on tourism and the impact tourism has on host communities and the environment.

Learners will also undertake an investigation of international and national policies and assess their influence on the tourism sector. The effects of political change on the sector's operation will also be examined.

LEARNING OUTCOMES

On successful completion of this unit a learner will:

1. Understand the history and structure of the travel and tourism sector
2. Understand the influence of local and national governments and international agencies on the travel and tourism sector
3. Understand the effects of supply and demand on the travel and tourism sector
4. Understand the impacts of tourism.

COURSE CONTENT AND OBJECTIVES

LO 2: Understand the influence of local and national governments and international agencies on the travel and tourism sector

LO 2. Course Content

Influence:

Direct, indirect; economic policy, political change, planning to minimise negative effects of tourism

Government:

levels eg local, regional, national, European Union; Government sponsored bodies, regional tourist boards; functions, interrelationships

International agencies:

Levels eg local, regional, national, European Union; Government sponsored bodies, regional tourist boards; functions, interrelationships

Agencies eg United Nations, World Tourism Organisation, World Travel and Tourism Council, International Civil Aviation Organisation, International Air Transport Association; functions, interrelationships with governments

THE OBJECTIVES OF THE ASSIGNMENT ARE TO:

- ❖ **AC 2.1.** Analyse the function of government, government sponsored bodies and international agencies in travel and tourism
- ❖ **AC 2.2.** Explain how local and national economic policy influences the success of the travel and tourism sector
- ❖ **AC 2.3.** Discuss the implications of political change on the travel and tourism sector in different countries

ASSIGNMENT INSTRUCTIONS AND RESOURCES

TERM PAPER REQUIREMENTS

Assignments are mainly research papers. This means that to carry out the given tasks in the assignment will require extensive search for information in valid materials, critical review of the literature found, and citing all sources in the research report. Information should be drawn from sources e.g. textbooks, eBooks, journal articles, companies' websites, newspapers and professional subject-specific articles and websites.

ORGANISATION AND SUBMISSION

The main sections of the research essay are:

Section One | Introduction

Introduce your theses statement and very briefly define the key terms in your assignment.

Section Two | Research Findings

Provide a numbered list of the main sources that you are citing from with a brief argument from each that directly answer the task that you are undertaking. You will discuss these findings here but in paragraph 3 when you are presenting your argument. The minimum number of sources to be cited are stated in your assignment instructions - be sure to meet that requirement.

Section Three | Discussion Of The Research Findings

Here you will carry out the command in the assignments. That is, use your research findings in paragraph two to now explain, discuss, analyze, compare etc. as the task states. Ensure you know what the command verb wants you to do before you begin writing up the research report. See the direct link to the definitions of the [Command Verbs](#) used in the assignments.

Section Four | Conclusion

Your conclusion is a summary of the key points in your assignment, e.g. the presentation of the outcome or results.

ORGANISATION OF THE TERM PAPER FOR SUBMITTING:

Cover Page | Access A Sample On iTutor

Complete fully and use the Assignment Brief for the cover.

Table of Content (TOC)

Your Table of Content shows all inclusions in your assignment report by titles and page numbers. Microsoft Word has templates that you can use to produce a neat TOC.

Include The Score Sheets | Access Score Sheets For Each Assignment On iTutor

The score sheets are used to grade your assignment and provide you with the feedback. Print same and include for each assignment submitting.

Include Reference Page In Assignments | Reference Page Lists All Sources Cited In-text

The Reference Page is a list of all sources that you cited in-text. Place the sources in-text in alphabetical order in the reference list. Use citethisforme.com to do your referencing. Remember to select Harvard Referencing before executing the tasks.

PREPARING AND SUBMITTING THE WORK

- ❖ Number all pages in your work
- ❖ Use headings for each task in the assignment (e.g. AC 1.1 / P1 Task Instructions)
- ❖ Use Font Style: Arial | Use Font Size: 11 | Use Paragraph Spacing: 1.5
- ❖ You must submit one hard copy of the assignment and upload the soft copy on itutor.

Submitting The Work Online | Upload To iTutor

The work must be sent alongside the receipt for printing. Both MUST be received before the published deadline. Do not send payment before the work to be printed NOR send the work to be printed without payment. If both are not done before the deadline, the work is considered not received.

Fees for printing and binding

Per Page To Print In JMD:	Black: JM\$20	Color: JM\$30 - \$100	Binding: JM\$150
Per Page To Print In US\$:	Black: US\$1 per 5 pages	Color: US\$1 per page	Binding: US\$2
Where You Pay:	view the different options at www.studyaimusa.org		

GENERAL RESOURCES TO SUPPORT THE ASSIGNMENT

- ❖ Definitions Of Command Verbs Used In The Task
LINK: <http://www.ocr.org.uk/Images/149928-command-verb-definitions.pdf>
- ❖ Main Parts Of An Academic / Research Essay
LINK: <https://langara.ca/departments/history-latin-political-science/pdf/Guidelines%20Main%20parts%20of%20an%20academic%20essay.pdf>
- ❖ List Of Verbs You Can Use When You Are Citing
LINK: <https://www.wildapricot.com/articles/how-to-plan-an-event>

GDF AND TERM-PAPER SUBMISSION DEADLINES

Regular Deadline: March 9

Final Date With Late Fee: March 16

UNIT 37. Term Working

LO 2: *Understand the influence of local and national governments and international agencies on the travel and tourism sector*

Student/s Name:	Student/s ID #:
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TASK ONE:

AC 2.1. Analyse the function of government, government sponsored bodies, and international agencies in Travel and Tourism

Analyse means: to separate the information into components and identify their characteristics. Discuss the pros and cons of a topic or argument and make reasoned comment.

PASS GRADE	To achieve a PASS Grade for the assessment you will:	IS THE PASS GRADE ACHIEVED?	
	1. <u>Identify</u> the functions of government, government sponsored bodies and international agencies in travel and tourism and <u>discuss</u> their roles and interrelationships of their functioning in the sector. See the content below.		
	2. Conduct adequate Research using secondary sources.		
	3. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correctly.		
	4. Link the study to the Tourism Sector.		
	5. <u>AC 2.3. Is 750 Words</u> in length including the Findings, Discussion, and Conclusions.		
	6. Include Reference Page at correct referencing standard and including all sources cited in-text.		
Assessor's SCORE	A Pass Grade is awarded by _____ ON _____	Y	N

MERIT GRADE	To achieve a MERIT Grade for the assessment criteria you MUST achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and/ primary sources.		
	5. Recommendations relevant to the findings, presented with justification.		
Assessor's SCORE	A MERIT GRADE is awarded by _____ ON _____	Y	N

STUDENT/S NAME:

Page 2

DISTINCTION GRADE	To achieve a DISTINCTION Grade for the assessment criteria you MUST achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Apply the knowledge of subject concepts to the Tourism Sector effectively.		
	4. Identify, formulate, and solve problems. You should address the pro and cons of the different agencies identified.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <u>seven or more</u> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
	8. Recommendations are relevant to the findings, presented with justification and within suitable timeframe for implementation.		
	9. Appendix with any of: surveys, interview questions, feedback, observation report, brochures, supporting documents etc.		
Assessor's SCORE	A <i>DISTINCTION</i> Grade is awarded by _____ ON _____	Y	N
REFERRED / RESIT GRADE	The student achieves a REFERRED Grade when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the material being presented.		
Assessor's SCORE	A <i>REFERRED GRADE</i> is awarded by _____ ON _____	Y	N

TASK TWO:

AC 2.2 Explain how local and national economic policy influences the success of the travel and tourism sector

Explain means: To give account of the purposes or reasons

Examples of the command verb in use: <http://www.ocr.org.uk/Images/149928-command-verb-definitions.pdf>

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Grade Achieved?	
	1. Explain the different ways how local and national economic policy influences the success of the travel and tourism sector. Review the lesson content to see the required topics to explore.		
	2. Conduct adequate Research using secondary sources.		
	4. Cite four (4) or more reliable sources used in your work whether paraphrased, directly quoted or summarized using correctly the Harvard Referencing Style.		
	5. Link the study to the Tourism Sector.		
	6. AC 2.2. is 750 Words in length including the Findings, Discussion and Conclusion.		
	8. Include Reference Page at correct referencing standard and including all sources cited in-text.		
Assessor's SCORE	<i>A Pass Grade is awarded by _____ ON _____</i>	Y	N
MERIT GRADE	To achieve a MERIT Grade for the assessment criteria you MUST achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Recommendations are relevant to the findings, presented with justification.		
Assessor's SCORE	<i>A MERIT GRADE is awarded by _____ ON _____</i>	Y	N

DISTINCTION GRADE	To achieve a DISTINCTION Grade for the assessment criteria you MUST achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Apply the knowledge of subject concepts to the Tourism Sector effectively.		
	4. Identify, formulate, and solve problems. You should address the pro and cons of the different agencies identified.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <u>seven or more</u> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
	8. Recommendations are relevant to the findings, presented with justification and within suitable timeframe for implementation.		
	9. Appendix with any of: surveys, interview questions, feedback, observation report, brochures, supporting documents etc.		
Assessor's SCORE	A <i>DISTINCTION</i> Grade is awarded by _____ ON _____	Y	N
REFERRED / RESIT GRADE	The student achieves a REFERRED Grade when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the material being presented.		
Assessor's SCORE	A <i>REFERRED GRADE</i> is awarded by _____ ON _____	Y	N

TASK THREE:

AC 2.3 Discuss the implications of political change on the travel and tourism sector in different countries.

Student/s Name:

Student/s ID #:

*Discuss means:
Give an account that addresses a range of ideas and arguments*

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Pass Grade Achieved?	
	1. Provide a broad range of ideas and perspectives on how political change impacts the travel and tourism sector 'in different countries'. See the lesson content for topical areas.		
	2. Conduct adequate Research using secondary sources.		
	3. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correctly.		
	4. Link the study to the Tourism Sector.		
	5. <u>AC 2.1. Is 750 Words</u> in length including the Findings, Discussion, and Conclusions.		
	6. Include Reference Page at correct referencing standard and including all sources cited in-text.		
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MERIT GRADE	To achieve a MERIT Grade for the assessment criteria you MUST achieve the metrics for a PASS and In Addition the achieve the following higher standards:	Is the Grade Achieved?	
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	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. Ends by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and/ primary sources.		
	5. Recommendations relevant to the findings, presented with justification.		
Assessor's SCORE	A MERIT GRADE is awarded by _____ ON _____	Y	N

STUDENT/S NAME:

DISTINCTION GRADE	To achieve a DISTINCTION Grade for the assessment criteria you MUST achieve the metrics for a PASS and in Addition achieve the following higher standards:	Tick where the Grade is Achieved.	
	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, it is clear that the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Apply the knowledge of subject concepts to the Tourism Sector effectively.		
	4. Identify, formulate, and solve problems. You should address the pro and cons of the different agencies identified.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Use <u>seven or more</u> (combination of) theories, techniques, skills, and modern tools of the practice		
	7. Ends by keeping the promise the writer makes in the beginning.		
	8. Recommendations are relevant to the findings, presented with justification and within suitable timeframe for implementation.		
	9. Appendix with any of: surveys, interview questions, feedback, observation report, brochures, supporting documents etc.		
Assessor's SCORE	A <i>DISTINCTION Grade is awarded by</i> _____ <i>ON</i> _____	Y	N
REFERRED / RESIT GRADE	The student achieves a REFERRED Grade when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Use less than five (combination of) theories, techniques, skills, and modern tools of the practice.		
	2. The theme often hangs on some personal opinion, expressing personal opinions, rather than justifying, then further defending them.		
	3. Rarely uses evidence well; sometimes it does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	4. Often has mechanical faults, errors in grammar and spelling.		
	5. Little indication that the writer understands the material being presented.		
Assessor's SCORE	A <i>REFERRED GRADE is awarded by</i> _____ <i>ON</i> _____	Y	N