

Colbourne College

BTEC L5 HND ASSIGNMENT BRIEF PAGE

Unit Number and Title	UNIT 38: SUSTAINABLE TOURISM DEVELOPMENT
Student ID Number AND Name	
Academic Year	2018
Unit Tutor	
Mode of Study	
Assignment Number & Title	LO 4. Current issues related to tourism development planning; AND LO 5. Understand the socio-cultural, environmental, and economic impacts of tourism in developing countries and emerging destinations.
Issue Date	
Submission Date	

**TERM PAPER DECLARATION:
STATEMENT OF ORIGINALITY AND AUTHENTICITY**

I confirm that the term paper I am submitting is an original and authentic piece of work written by myself that satisfies academic rules and regulations with respect to Plagiarism. I further confirm that I have fully referenced and acknowledged all material incorporated as secondary resources in accordance with the Harvard System. *Please note that Term paper will not be marked without the inclusion of this signed declaration by the student/s.*

STUDENT/S SIGNATURE

DATED

OFFICIAL USE BELOW: GRADE AND SUMMATIVE REMARKS

Grade Assigned		
Assessors' Name & Date	MARKER	INTERNAL VERIFIER
Assessor's Summative Feedback		
Assessors' Signature & Date	Marker's	Internal Verifiers's

FORUM AND TERM PAPER ASSIGNMENTS

Unit 38: Sustainable Tourism Development

Unit code: D/601/1746

QCF level: 5

Credit value: 15

AIM

The aim of this unit is for learners to gain understanding of the rationale and different approaches to tourism planning and development, sustainable tourism, current issues and impacts of tourism.

UNIT ABSTRACT

This unit aims to increase learners' awareness of the need to plan and manage tourism at all levels within an international, national, regional and local framework. Emphasis is placed on current trends in planning for tourism development in a range of destinations. The stages in the planning process are identified and learners will be encouraged to apply theoretical models to practical case studies and site visits.

The principles and philosophy of sustainable development are introduced in this unit and learners will be required to show an in-depth understanding of issues such as carrying capacities, environmental impact and the guest–host relationships as they relate to current tourism initiatives, eg access, conservation, enclave tourism.

LEARNING OUTCOMES

On successful completion of this unit a learner will:

1. Understand the rationale for planning in the travel and tourism industry
2. Understand different approaches to tourism planning and development
3. Understand the need for planning for sustainable tourism
4. Understand current issues related to tourism development planning
5. Understand the socio-cultural, environmental and economic impacts of tourism in developing countries and emerging destinations.

COURSE CONTENT AND OBJECTIVES

LO 4: Understand current issues related to tourism development planning

LO 4. Course Content

Current issues: conflict eg tension between the planner, tour operator, tourist, government, developer, local community, guest-host relationship; impacts eg economic, social, environmental; access eg balance of supply and demand, imposition of limits, pressure on finite resources; enclave tourism eg advantages and disadvantages to the local community, moral and ethical issues of enclave tourism.

THE OBJECTIVES OF THE ASSIGNMENT ARE TO:

1. AC4.1 Evaluate methods of resolving a conflict of interests to ensure the future well-being of a developing tourism destination
2. AC4.2 Analyse the implications of balancing supply and demand
3. AC4.3 Evaluate the moral and ethical issues of enclave tourism

LO 5. Understand the socio-cultural, environmental, and economic impacts of tourism in developing countries and emerging destinations

LO 5. Course Content

Socio-cultural: social change, changing values, crime and gambling, moral behaviour, change in family structure and roles, tourist/host/relationships, provision of social services, commercialisation of culture and art, revitalization of customs and art forms, destruction and preservation of heritage

Environmental: types of conservation and pollution eg air, visual, noise etc, land use, ecological disruption, pressures on infrastructure and finite resources, erosion, reservation of environment eg national parks, drainage, irrigation

Economic: generation of employment, provision of foreign exchange, multiplier effect of tourism as contribution to the balance of payments, economic leakage, development of the private sector, foreign ownership, and management

Developing countries: countries eg India, Thailand, Jordan

Emerging destinations: destinations for medical tourism eg India, Thailand, Hungary; other destinations eg Bulgaria, Qatar, Shanghai

THE OBJECTIVES OF THE ASSIGNMENT ARE TO:

1. AC5.1 Compare current issues associated with tourism development in a developing country and an emerging destination where the impacts of tourism are different
2. AC5.2 Evaluate, with recommendations, the future development of tourism in these destinations

AC 4.1. EVALUATE METHODS OF RESOLVING A CONFLICT OF INTERESTS TO ENSURE THE FUTURE WELL-BEING OF A DEVELOPING TOURISM DESTINATION

EVALUATE means: To make a qualitative judgement taking into account different factors and using available knowledge/experience/evidence.

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Grade Achieved?	
	1. For AC 4.1. assess and determine the methods of resolving a conflict of interests to ensure the future well-being of a developing tourism destination. Use a developing destination from the Cases.		
	2. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correcting.		
	3. Link the discussion closely to the case study.		
	4. Justify arguments in your discussions using the research findings		
	5. The Paper is 750 – 1000 Words in length and laid out to effectively synchronize the: Introduction, Research Findings, Discussion of Case And Findings, and Conclusion.		
	6. Reference Page includes all sources cited in-text and properly adapt the Harvard Style Of Referencing.		
Assessor's SCORE	A Pass Grade is awarded by _____ ON _____	Y	N
MERIT GRADE	To achieve a MERIT Grade for the assessment criteria you MUST achieve the metrics for a PASS and In Addition achieve the following higher standards:	Is the Grade Achieved?	
	1. The B paper is always mechanically correct. The spelling is good, and the punctuation is accurate.		
	2. Some of the sentences may not be elegant, but they are clear, and in them thought follows naturally on thought. It is well organized around one main idea, it presents a worthwhile and interesting idea. That is, the idea is supported by sound evidence presented in a neat and orderly way.		
	3. End by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings, presented with justification.		
Assessor's SCORE	A MERIT GRADE is awarded by _____ ON _____	Y	N

STUDENT/S NAME:

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	1. Paper is lively, well-paced, interesting, and everything in it seems to fit the theme exactly. Reading the paper, the writer cares for his or her ideas, and about the language that carries them.		
	2. It may have a proofreading error or two, or even a misspelled word, but these errors are the consequence of the normal accidents all good writers encounter.		
	3. Apply the knowledge of subject concepts to the Business Case effectively.		
	4. Identify, formulate, and solve problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Uses combination of theories, concepts, subject knowledge and skills effectively.		
	7. Appendix with any of: surveys, interview questions, feedback, observation report, brochures, supporting documents etc.		
Assessor's SCORE	<i>A DISTINCTION Grade is awarded by</i> _____ <i>ON</i> _____	Y	N
REFERRED / RESIT GRADE	The student achieves a REFERRED Grade when the work fails to meet the minimum standard for a pass.	Tick where the Grade is Achieved.	
	1. Does not apply the discussion well to the Case Study.		
	2. Did not apply the theories, concepts, course knowledge and skills effectively.		
	3. The discussion often hangs on personal-opinion, expressing personal opinions, rather than justifying through the case and research findings, then further defending them.		
	4. Rarely uses evidence well; sometimes does not use evidence at all. Even if it has a clear and interesting theme. A paper with insufficient supporting evidence is a D paper.		
	5. Often has mechanical faults, errors in grammar and spelling.		
	6. Little indication that the writer understands the material being presented.		
Assessor's SCORE	<i>A REFERRED GRADE is awarded by</i> _____ <i>ON</i> _____	Y	N

AC 4.2. ANALYSE THE IMPLICATIONS OF BALANCING SUPPLY AND DEMAND

ANALYSE means: To separate information into components and identify their characteristics. Discuss the pros and cons of a topic or argument and make reasoned comment.

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Grade Achieved?	
	1. For AC 4.2 you should assess and determine the implications of balancing supply and demand.		
	2. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correcting.		
	3. Link the discussion closely to the case study.		
	4. Justify arguments in your discussions using the research findings		
	5. The Paper is 750 – 1000 Words in length and laid out to effectively synchronize the: Introduction, Research Findings, Discussion of Case And Findings, and Conclusion.		
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	3. End by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings, presented with justification.		
Assessor's SCORE	A MERIT GRADE is awarded by _____ ON _____	Y	N

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	3. Apply the knowledge of subject concepts to the Business Case effectively.		
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	1. Does not apply the discussion well to the Case Study.		
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AC 4.3. EVALUATE THE MORAL AND ETHICAL ISSUES OF ENCLAVE TOURISM

EVALUATE means: Make a qualitative judgement taking into account different factors and using available knowledge/experience/evidence.

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Grade Achieved?	
	1. For AC 4.3. you must assess and determine the moral and ethical issues of enclave tourism.		
	2. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correcting.		
	3. Link the discussion closely to the case study.		
	4. Justify arguments in your discussions using the research findings		
	5. The Paper is 750 – 1000 Words in length and laid out to effectively synchronize the: Introduction, Research Findings, Discussion of Case And Findings, and Conclusion.		
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	3. End by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings, presented with justification.		
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	3. Apply the knowledge of subject concepts to the Business Case effectively.		
	4. Identify, formulate, and solve problems.		
	5. Conduct, Analyze and interpret primary and secondary data effectively using appropriate research tools.		
	6. Uses combination of theories, concepts, subject knowledge and skills effectively.		
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AC 5.1. COMPARE CURRENT ISSUES ASSOCIATED WITH TOURISM DEVELOPMENT IN A DEVELOPING COUNTRY AND AN EMERGING DESTINATION WHERE THE IMPACTS OF TOURISM ARE DIFFERENT

COMPARE means: To identify similarities and differences

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Grade Achieved?	
	1. For AC 5.1. identify similarities and differences in the current issues associated with tourism development in a developing country and an emerging destination where the impacts of tourism are different. (You may select an appropriate destination from the Case used in LO 1 – Optional).		
	2. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correcting.		
	3. Link the discussion closely to the case study.		
	4. Justify arguments in your discussions using the research findings		
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	3. End by keeping the promise that the writer makes in the beginning.		
	4. Conduct adequate Research through secondary and primary sources.		
	5. Conclusion is relevant to the findings, presented with justification.		
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AC 5.2. EVALUATE, WITH RECOMMENDATIONS, THE FUTURE DEVELOPMENT OF TOURISM IN THESE DESTINATIONS

ANALYSE means: Make a qualitative judgement taking into account different factors and using available knowledge/experience/evidence.

PASS GRADE	To achieve a PASS Grade for the assessment you will:	Is the Grade Achieved?	
	1. For AC 5.2. Evaluate, with recommendations, the future development of tourism in these destinations identified in AC 5.1.		
	2. Cite four (4) or more reliable sources used in your work whether paraphrased or summarized using the Harvard Referencing Style correcting.		
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Assessor's SCORE	<i>A REFERRED GRADE is awarded by _____ ON _____</i>	Y	N

ASSIGNMENT INSTRUCTIONS AND RESOURCES

TERM PAPER REQUIREMENTS

Assignments are mainly research papers. This means that to carry out the given tasks in the assignment will require extensive search for information in valid materials, critical review of the literature found, and citing all sources in the research report. Information should be drawn from sources e.g. textbooks, eBooks, journal articles, companies' websites, newspapers and professional subject-specific articles and websites.

ORGANISATION AND SUBMISSION

The main sections of the research essay are:

Section One | Introduction

Introduce your theses statement and very briefly define the key terms in your assignment.

Section Two | Research Findings

Provide a numbered list of the main sources that you are citing from with a brief argument from each that directly answer the task that you are undertaking. You will discuss these findings here but in paragraph 3 when you are presenting your argument. The minimum number of sources to be cited are stated in your assignment instructions - be sure to meet that requirement.

Section Three | Discussion Of The Research Findings

Here you will carry out the command in the assignments. That is, use your research findings in paragraph two to now explain, discuss, analyze, compare etc. as the task states. Ensure you know what the command verb wants you to do before you begin writing up the research report. See the direct link to the definitions of the [Command Verbs](#) used in the assignments.

Section Four | Conclusion

Your conclusion is a summary of the key points in your assignment, e.g. the presentation of the outcome or results.

ORGANISATION OF THE TERM PAPER FOR SUBMITTING:

Cover Page | Access A Sample On iTutor

Complete fully and use the Assignment Brief for the cover.

Table of Content (TOC)

Your Table of Content shows all inclusions in your assignment report by titles and page numbers. Microsoft Word has templates that you can use to produce a neat TOC.

Include The Score Sheets | Access Score Sheets For Each Assignment On iTutor

The score sheets are used to grade your assignment and provide you with the feedback. Print same and include for each assignment submitting.

Include Reference Page In Assignments | Reference Page Lists All Sources Cited In-text

The Reference Page is a list of all sources that you cited in-text. Place the sources in-text in alphabetical order in the reference list. Use citethisforme.com to do your referencing. Remember to select Harvard Referencing before executing the tasks.

PREPARING AND SUBMITTING THE WORK

- ❖ Number all pages in your work
- ❖ Use headings for each task in the assignment (e.g. AC 1.1 / P1 Task Instructions)
- ❖ Use Font Style: Arial | Use Font Size: 11 | Use Paragraph Spacing: 1.5
- ❖ You must submit one hard copy of the assignment and upload the soft copy on itutor.

Submitting The Work Online | Upload To iTutor

The work must be sent alongside the receipt for printing. Both MUST be received before the published deadline. Do not send payment before the work to be printed NOR send the work to be printed without payment. If both are not done before the deadline, the work is considered not received.

Fees for printing and binding

Per Page To Print In JMD: Black: JM\$20 Color: JM\$30 - \$100 Binding: JM\$150
Per Page To Print In US\$: Black: US\$1 per 5 pages Color: US\$1 per page Binding: US\$2
Where You Pay: view the different options at www.studyaimusa.org

GENERAL INSTRUCTIONS FOR THE CASE STUDY, TASKS AND INSTRUCTIONS FOR UNIT 38 LO4:

In assigned teams, carry out the given activities. Please refer to the course outline and resources provided. Include at least four (4) references in EACH of the task. Use Harvard Referencing Style through-out the work.

LINKS TO RESOURCES FOR THE ASSIGNMENT

The following Reading Assignments are for lead discussion at the group meetings and to assist with carrying out the assignments:

- ❖ Definitions Of Command Verbs Used In The Task
LINK: <http://www.ocr.org.uk/Images/149928-command-verb-definitions.pdf>
- ❖ Main Parts Of An Academic / Research Essay
LINK: <https://langara.ca/departments/history-latin-political-science/pdf/Guidelines%20Main%20parts%20of%20an%20academic%20essay.pdf>
- ❖ List Of Verbs You Can Use When You Are Citing
LINK: <https://www.wildapricot.com/articles/how-to-plan-an-event>

SUBMISSION DEADLINES

Regular Deadline: **April 27**

Late Submission Deadline With Late Fee: **May 4**