

# Colbourne College

## ASSIGNMENT BRIEF

Unit Number and Title	<b>UNIT 4: MANAGEMENT AND OPERATIONS</b>
Academic Year	<b>2017</b>
Student Name And ID Number	
Unit Tutor	
Mode of Study	
Assignment Number & Title	<b>LO3 &amp; LO 4 Role and relation of management and leadership in operations function approach in business environments.</b>
Issue Date	
Submission Date	

**TERM PAPER DECLARATION:  
STATEMENT OF ORIGINALITY AND AUTHENTICITY**

I confirm that the term paper I am submitting is an original and authentic piece of work written by myself that satisfies academic rules and regulations with respect to Plagiarism. I further confirm that I have fully referenced and acknowledged all material incorporated as secondary resources in accordance with the Harvard System. *Please note that Term paper will not be marked without the inclusion of this signed declaration by the student/s.*

**STUDENT/S SIGNATURE**

**DATED**

**OFFICIAL USE BELOW: GRADE AND SUMMATIVE REMARKS**

<b>Grade Assigned</b>		
Assessors' Name & Date	<b>MARKER</b>	<b>INTERNAL VERIFIER</b>
Assessor's Summative Feedback		
Assessors' Signature & Date	Marker	IV

# FORUM AND TERM PAPER ASSIGNMENTS

## Unit 4: Management and Operations

**Unit code:** D/508/0488

**QCF level:** 4

**Credit value:** 15

### AIM

The aim of this unit is to help students understand the difference between the function of a manager and the role of a leader. Students will consider the characteristics, behaviours and traits which support effective management and leadership. In addition, this unit will introduce the concept of operations as both a function and a process which all organisations must adopt to conduct business. Students will be introduced to contemporary and historical theories and concepts which will support their learning for this unit.

On successful completion of this unit students will have developed sufficient knowledge and understanding of how management and operations make a positive, efficient and effective contribution to an organisation at a junior level. This could be in the role of a team leader or managing a specific aspect of an operation function and/or process.

Underpinning all aspects of the content for this unit you will consider topics under two broad headings: management and operations.

### LEARNING OUTCOMES

By the end of this unit a student will be able to:

1. Differentiate between the role of a leader and the function of a manager.
2. Apply the role of a leader and the function of a manager in given context.
3. **Demonstrate an appreciation of the role leaders and managers play in the operations function of an organisation.**
4. Demonstrate an understanding of the relationship between leadership and management in a contemporary business environment.

# COURSE CONTENT AND OBJECTIVES

---

## **LO 3: Demonstrate an appreciation of the role leaders and managers play in the operations function of an organisation**

---

### **LO 3. Course Content**

#### **Theories of operations and operations management:**

Six sigma, lean production, and queuing theory.

#### **Different operations management approaches:**

The use of different management approaches: Principles of Total Quality Management (TQM), Just-in-Time Inventory and the concept of continuous improvement (Kaizen)

#### **Operational functions:**

Control and Distribution Systems.

Transformation of raw material into finished goods/services.

Process design.

Capacity management.

Logistics and inventory management.

Scheduling.

---

## **THE OBJECTIVES OF THE ASSIGNMENT ARE TO:**

### **LO 3**

1. P4 Explain the key approaches to operations management and the role that leaders and managers play.
2. P5 Explain the importance and value of operations management in achieving business objectives.
3. M3 Evaluate how leaders and managers can improve efficiencies of operational management to successfully meet business objectives.
4. D2 Critically evaluate application of operations management and factors that impact on the wider business environment.

---

## **LO 4: Demonstrate an understanding of the relationship between leadership and management in a contemporary business environment**

---

### **LO 4. Course Content**

#### **Different dimensions of contemporary business environment:**

The relationship that leadership and management have in the context of corporate social responsibility; culture, values, ethics and sustainability.

The relationship with stakeholders and meeting stakeholder expectations in the context of encouraging, developing and sustaining entrepreneurship and intrapreneurship.

---

#### **THE OBJECTIVES OF THE ASSIGNMENT ARE TO:**

1. P6 Assess the factors within the business environment that impact upon operational management and decision-making by leaders and managers.
2. M4 Analyse how these different factors affect the business environment and wider community.
3. D2 Critically evaluate application of operations management and factors that impact on the wider business environment.

# ASSIGNMENT THREE AND FOUR

---

## GROUP DISCUSSION FORUM AND TERM PAPER

Review the Apple Inc. Case Study and address the tasks: [Apple Inc. Operations Management: 10 Decisions, Productivity](#)

### *SECTION ONE: INTRODUCTION*

Theses statement and key definitions: operations management; and operations strategies

### *SECTION TWO: RESEARCH FINDING (15 Sources properly cited: 3 for each task)*

1. What are the different approaches to operations management?
2. What are the importance and value of operations management in achieving business objectives?
3. How can leaders and managers improve efficiencies of operational management to meet business objectives?
4. How does operations management impact the wider organization?
5. How does the business environment influence operations managements and strategies?

### *SECTION THREE: DISCUSSION (1,800 Words) – WRITE FULL HEADINGS*

1. P4 Explain the key approaches to operations management and the role that leaders and managers play (refer to the Case Study and Research Findings)
2. P5 Explain the importance and value of operations management in achieving business objectives (refer to the Case Study and Research Findings)
3. M3 Evaluate how leaders and managers can improve efficiencies of operational management to successfully meet business objectives (refer to the Case Study and Research Findings)
4. P6 Assess the factors within the business environment that impact upon operational management and decision-making by leaders and managers.
5. M4 Analyse how these different factors in P6 affect the business environment and wider community.
6. D2 Critically evaluate application of operations management and factors that impact on the wider business environment (refer to the Case Study and Research Findings)

### *SECTION FOUR: CONCLUSION*

Briefly summarize the results.

## **LINKS TO RESOURCES FOR THE ASSIGNMENT**

The following Reading Assignments are for lead discussion at the group meetings and to assist with carrying out the assignments:

### **HERE IS A SAMPLE OF A CASE STUDY ANALYSIS:**

❖ **The Apple Case Study Is HERE:**

LINK: <http://panmore.com/apple-inc-operations-management-10-decisions-areas-productivity>

❖ **Tesco Case Study**

LINK: <https://barbradozier.wordpress.com/2016/02/22/operations-management-a-case-study-of-tesco/>

❖ **Strategies in Operations Management**

LINK: <https://www.universalclass.com/articles/business/strategies-in-operations-management.htm>

# **TERM PAPER INDIVIDUAL WORK**

## **(ONLY FOR FINAL YEAR STUDENTS ON WORK EXPERIENCE)**

---

Students will seek the approval of an organisation in their field of study to undertake this assignment. Students who are already in employment must seek written consent from their employer to do same. This could be in the role of a junior manager responsible for having a specific input into an organisation's decision-making and planning. For this task, you will focus on your personal development and career in management. You will explore a range of management behavior, principles, and practices. You then apply this knowledge to self-appraisal to examine your potential as a prospective manager. You must actively demonstrate thorough knowledge and application of the theories, models and concepts, the roles, and responsibilities of a manager in an appropriate context. You are expected to develop sufficient knowledge and understanding of management roles and functions from this unit and placement to enable you to contribute to your career development and making a positive contribution to the development of effective organizations.

### **Coursework Student Assessment Requirements**

The coursework in this assignment requires self-placement in a professional organization in the sector in which you are studying. For assessment purposes, you must keep a weekly journal diary to log what you are learning every week. You will submit this along with photographs to capture the evidences of the work experiences. On published assessment dates, you will make a ten (10) minutes oral presentation to discuss the work and learning experiences that are directly linked to each task you were assigned. This will be followed by ten (10) minutes of professional inquiry focused on the assessment criteria that you are fulfilling. Questions will be posed to you by the assessment team, and in the open session, by your peers.

## **TERMPAPER ASSIGNMENT**

### **Individual Assignments – Oral Presentation**

**EVALUATE LEADERSHIP AND ORGANISATIONAL EFFECTIVENESS IN THE BUSINESS CONTEXT YOU ARE WORKING:**

1. P4 Explain the key approaches to operations management and the role that leaders and managers play (refer to the Case Study and Research Findings)
2. P5 Explain the importance and value of operations management in achieving business objectives (refer to the Case Study and Research Findings)
3. M3 Evaluate how leaders and managers can improve efficiencies of operational management to successfully meet business objectives (refer to the Case Study and Research Findings)

4. P6 Assess the factors within the business environment that impact upon operational management and decision-making by leaders and managers.
5. M4 Analyse how these different factors in P6 affect the business environment and wider community.
6. D2 Critically evaluate application of operations management and factors that impact on the wider business environment (refer to the Case Study and Research Findings)

## **Additional Requirements**

- Before you begin the work placement and assignment you are required to download the Consent Form, Business Planning Form, and Host Company Placement Letter on iTutor. You must complete the Business Planning Form, distribute the Host Company Letter to the proposed company or your Supervisor at work, and return these fully completed and appropriately signed for review and approval by the Emplacement Supervisor.
- You will design Power Point presentations for each assessment criteria e.g. P1, M1, And D1 separately.
- You will email a copy of the presentation to [faculty@colbournecollege.com](mailto:faculty@colbournecollege.com) at least one week prior to this meeting for the term-paper defense.

## **Date Of Term-Paper Defense**

- Learning Outcome 1 and 2: November
- Learning Outcome 3 and 4: December
- You will be notified at least one month in advance upon the publication of the Calendar for the Term Paper Defense.



# ASSIGNMENT INSTRUCTIONS AND RESOURCES

---

## TERM PAPER REQUIREMENTS

Assignments are mainly research papers. This means that to carry out the given tasks in the assignment will require extensive search for information in valid materials, critical review of the literature found, and citing all sources in the research report. Information should be drawn from sources e.g. textbooks, eBooks, journal articles, companies' websites, newspapers and professional subject-specific articles and websites.

## ORGANISATION AND SUBMISSION

*The main sections of the research essay are:*

### **Section One | Introduction**

Introduce your theses statement and very briefly define the key terms in your assignment.

### **Section Two | Research Findings**

Provide a numbered list of the main sources that you are citing from with a brief argument from each that directly answer the task that you are undertaking. You will discuss these findings here but in paragraph 3 when you are presenting your argument. The minimum number of sources to be cited are stated in your assignment instructions - be sure to meet that requirement.

### **Section Three | Discussion Of The Research Findings**

Here you will carry out the command in the assignments. That is, use your research findings in paragraph two to now explain, discuss, analyze, compare etc. as the task states. Ensure you know what the command verb wants you to do before you begin writing up the research report. See the direct link to the definitions of the [Command Verbs](#) used in the assignments.

### **Section Four | Conclusion**

Your conclusion is a summary of the key points in your assignment, e.g. the presentation of the outcome or results.

## ORGANISATION OF THE TERM PAPER FOR SUBMITTING:

### **Cover Page | Access A Sample On iTutor**

Complete fully and use the Assignment Brief for the cover.

### **Table of Content (TOC)**

Your Table of Content shows all inclusions in your assignment report by titles and page numbers. Microsoft Word has templates that you can use to produce a neat TOC.

### **Include The Score Sheets | Access Score Sheets For Each Assignment On iTutor**

The score sheets are used to grade your assignment and provide you with the feedback. Print same and include for each assignment submitting.

### **Include Reference Page In Assignments | Reference Page Lists All Sources Cited In-text**

The Reference Page is a list of all sources that you cited in-text. Place the sources in-text in alphabetical order in the reference list. Use [citethisforme.com](http://citethisforme.com) to do your referencing. Remember to select Harvard Referencing before executing the tasks.

## PREPARING AND SUBMITTING THE WORK

- ❖ Number all pages in your work
- ❖ Use headings for each task in the assignment (e.g. AC 1.1 / P1 Task Instructions)
- ❖ Use Font Style: Arial | Use Font Size: 11 | Use Paragraph Spacing: 1.5
- ❖ You must submit one hard copy of the assignment and upload the soft copy on itutor.

### Submitting The Work Online | Upload To iTutor

The work must be sent alongside the receipt for printing. Both **MUST** be received before the published deadline. Do not send payment before the work to be printed **NOR** send the work to be printed without payment. If both are not done before the deadline, the work is considered not received.

### Fees for printing and binding

Per Page To Print In JMD: Black: JM\$20                      Color: JM\$30 - \$100                      Binding: JM\$150  
Per Page To Print In US\$: Black: US\$1 per 5 pages      Color: US\$1 per page                      Binding: US\$2  
Where You Pay:                      view the different options at [www.studyaimusa.org](http://www.studyaimusa.org)

## GENERAL INSTRUCTIONS FOR THE CASE STUDY, TASKS AND INSTRUCTIONS FOR UNIT 12 LO1:

In Teams of **three members**, carry out the following activities. Please refer to the course outline and resources provided. Include at least six (6) references in **EACH** of the task. Use Harvard Referencing Style through-out the work.

# SCORING THE DISCUSSION FORUM

To Pass the Discussion Forum you must:

- i) Participate in no less than 8 of the 12 weekly peer group meetings on the semester.
- ii) Submit ALL required group work timely and at required standard.
- iii) Answer the questions in sufficient length and breadth to demonstrate:
  - 1) grasp of the subject content
  - 2) ability to apply the knowledge to the context provided;
  - 3) ability to think critically and identify risks, limitations and challenges in the contents and contexts provided;
  - 4) ability to engage and cooperate in a team; and
  - 5) ability to meet deadlines by completing the assignments and posting them to the group on or before the published deadlines.

You will **fail the discussion forum** and unit if you:

- i) Fail to post the required number of times (8 of 12 weeks).
- ii) Fail to demonstrate reasonable breadth of knowledge in the content area.
- iii) Fail to properly cite your sources. Plagiarism is not tolerated under any circumstances.
- iv) Fail to present original work. Do not duplicate from your peers' work posted in the group.
- v) Fail to consistently engage or participate in the required team-work and group dialogue.
- vi) Fail to post your assignment by the published weekly deadlines.

❖ If you fail the Forum for the unit, you automatically fail that course unit.

# SCORING THE TERMPAPER

**Students' work must meet the following requirements (alongside those identified in the Discussion Forum):**

1. Carry Out the command verbs e.g. in AC 1.1: To **Evaluate** which means: "Provide evidence from a wide range of sources which both agree with and contradict an argument."
2. Provide evidence of adequate research based on accuracy and depth of content shared.
3. Discuss the topics and perspectives related to your research findings and Course Content.
4. Demonstrate acceptable level of proficiency in writing and/or speech for college-level: Diction, Expressions, Grammar, Spelling, Usage and Sentence Structures.
5. Use Harvard Referencing Style Through-out the work.
6. Cite at least Six (6) Valid Sources in the tasks e.g. AC 1.1. AND 1.2.
7. Have no Plagiarism infringements. Submit a Plagiarism Report with all assignment showing no higher than 11%. A Referred Grade is awarded if it exceeds or is not included.
8. Meeting Professional Standards for a structured Presentation.
9. Include a Reference Page.

❖ Students work are Awarded: **PASS** Grade | **MERIT** Grade | **DISTINCTION** Grade based on the above criteria. **FAIL GRADE** is awarded only when students fail to submit, participate or complete the required assignments.

❖ **IMPORTANT!**

Here is a direct link to the definition of the Command Verbs used in these tasks:

LINK: <http://www.ocr.org.uk/Images/149928-command-verb-definitions.pdf>

# **SUBSTITUTION PAPER, DEADLINES, AND RESTRICTIONS**

## **CLASS ATTENDANCE**

Punctuality and attendance are required for students studying online and in-class. To be awarded a grade for the unit, students must attend no less than 8 of the 12 classes on the semester. Students who fail to meet these requirements will earn an 'F' grade on the assignment and unit.

## **GROUP FORUM PARTICIPATION AND ASSIGNMENTS**

Assignment requirements are same for online, in-class and distant learners. To be awarded grade on the Group Assignments, students must attend no less than 75% of the scheduled team meetings. Students who fail to meet these requirements will earn an 'F' grade on the assignment and unit.

## **TEAM MEETING REPORTING**

Alongside with group work assignments, submit a separate document that records the Minutes collected at the required weekly team meetings. Use the template provided on iTutor to report out:

- a. Date of meeting
- b. Names of Attendees
- c. Discussion: on the lesson contents and the requirements of each Assessment Criteria (e.g. AC or P)
- d. How the tasks will be organized
- e. Who will carry out specific areas of each task.
- f. Decisions adapted or pending.

## **USING SUBSTITUTION PAPER TO REPLACE THE GDF AND TERM PAPER ASSIGNMENTS**

L5 and L7 students may choose to use alternative assessment methods to replace the GDF, term-paper, re-sit paper, or failed assessment/s. The replacement methods of assessments are oral presentations with PowerPoint, **OR** work experience with reflective journaling. Substituting the research term-paper and GDF is optional and the cost is borne entirely by the student making the request. To be approved you will submit the request in writing to [sso@studyaimusa.org](mailto:sso@studyaimusa.org) before week four of the semester ends. You must continue with the current assignment requirements until you have received written approval from the Associate Director Of Administration. No more than two (2) substitution paper on any one semester is allowed (or 50% of the program). \*NOTE! Resit and Failed assessments incur course fee charges separately costs as published in this document. Alternate Assessment is a separate and optional cost.

## **COST OF SUBSTITUTION ASSESSMENT**

Work Experience: Cost of substitution paper, experiential Supervisor, and assessment: \$55 per unit

Oral Presentation: Cost of substitution paper, and Assessors: \$45 per unit

## **EARLY DEADLINES FOR ASSIGNMENTS**

Students are expected to submit coursework on or before the deadline published in the assignment. All dates given are early deadlines.

## **LATE SUBMISSION OF ASSIGNMENT WITH LATE FEES**

There is a further extension of no later than three weeks from the published deadline for the submission of late work. Contact Student Services if you are unsure of the late deadline.

## **LATE FEE IS \$12.00**

Late Fee of \$12.00 is applied per assignment eg. \$12 for the late term-paper; and \$12 for the late Discussion Forum. No Assignment is acceptable after the late deadline under ANY Circumstances (excluding extenuating circumstances). Thereafter a FAIL GRADE is awarded for the assignment.

## **CORRECTION OF GROUP WORK WITH REFERRED GRADE**

### **TERM PAPER**

Group work that is returned to the student with Referred Grade must be resubmitted as individual work ONLY.

### **GROUP DISCUSSION FORUM**

For group forum work that is returned to the student with Referred Grade, the student will take the Replacement Paper / Re-sit Exam which is a supervised open book written exam. Alternate paper might be an oral exam. Either way, both are individual assessments.

### **FEE FOR RESIT OF ASSIGNMENTS WITH REFERRED GRADE**

See the term-paper instruction pages.

### **TIMELINE TO SUBMIT THE CORRECTIONS ON REFERRED GRADES**

At the end of the full duration of the program, students have a grace period of four months (One Semester) to make all corrections. Students only pay for the referred units submitting to be corrected. Continuing fee is not charged to the students during the four months grace period.

### **MARKERS' RETAINER FEE**

Once the four months grace period expires and students remain with outstanding work to be assessed, the continuing fee of \$360 (Markers' Retainer Fees) is charged to the student for the school year. Students also pay for the referred units submitting to be corrected.

### **TENURE EXPIRATION**

Students must complete and pass all units on the program within 36 Months of the college start date and receive the Diploma from Pearson. After this 36 Months period has expired, the student must retake all classes and courses in the program.

## **EXTENUATING CIRCUMSTANCES**

Students are encouraged to submit/sit assessments at the prescribed time, yet accommodations are made in extenuating circumstances as follow:

1. **Medical Reasons.** If the students fail to submit course-work on time due to medical conditions verified by a doctor's certificate, the work is treated same as referred in terms of revised deadlines, grading restrictions and referred fees. It is important that students seeking exemption for medical reasons advise Student Services before the deadline expires.
2. **The death of an immediate family in the household.** Evidence must be provided of the relationship and death.
3. **Jury Duty.** Evidence must be provided of the request, and also the service started or completed.

## **RESIT PRIVILIGE**

1. For students to qualify for Resit they **MUST ATTEMPT ALL** assessments in the unit and earn at least a Referred Grade.
2. A student who has taken ill during an examination or assignment submission dateline may also qualify for Resit after proper written evidence is collected and assessed by the Faculty and submitted to the Head of Faculty for approval.
3. Resit fees apply in all circumstances under which new assessments are approved or extensions granted beyond the late deadlines.

## **RESIT APPROVAL AND FEE**

All evidences must be collected by the Faculty and produced to Student Services no later than 5 days after the examination/deadline expires. The outcome is communicated directly to the student by email. If approved, the Resit Fee of \$45.00 (**per** assignment) is paid by the student and receipt emailed to Student Services. The supplementary dateline will be communicated to the student by email.

## **REFERRED / RESIT GRADE**

Students earn a Referred Grade if the submitted assignment fail to achieve the criteria for PASS.

- ❖ Hospitality Students must earn a PASS GRADE on all Assessment Criteria (AC) on the term-paper to pass the course.
- ❖ Business and Aviation Students must earn a PASS Grade on all Assessment Criteria with P e.g. P1, P2 etc. to pass the course.

## **INCOMPLETE GRADE (IC)**

Students are awarded Incomplete (IC) when they fail to complete any part of the required coursework. This may be due to approved reasons (extenuating circumstances) or failure to submit work. In all cases IC changes to Fail Grade on the students record after eight (8). Only students approved for extenuating circumstances can retake an assessment. Thus, all other IC will automatically change to 'Fail' after eight weeks.

## **FAILING THE COURSE**

1. Students who did not sit an examination and did not withdraw formally will receive a Failing grade.
2. Students who differed for financial reasons or illness will earn an IC – Incomplete Grade. Incomplete Grades then are changed to Fail Grades after eight weeks.
3. Students who fail the discussion forum but pass the term-paper or vice versa. You must earn a Referred OR Pass Grade on both the Forum and Term-Paper to avoid retaking the course unit.
4. If you fail the course you must retake the class when it is offered next. The cost per course unit is listed on the Tuition Page of the website.

## **THESE COMMON CIRCUMSTANCES DO NOT QUALIFY AS EXTENUATING CIRCUMSTANCES**

### **LOSS OF DATA**

Please back-up your work consistently on independent media. Computer malfunctioning or errors are common but not acceptable reasons for special considerations. Special considerations are granted only for extenuating circumstances discussed above and no other factor.

### **JOB RESPONSIBILITIES**

Working Students are advised to take 2-3 courses per semester. Four courses as recommended to complete the program on the published deadline. However, if taking full-time coursework will hinder you from meeting your required course-work deadlines or meeting quality standards, it is best that you take three courses and extend your tenure by one semester.

Job responsibilities are not acceptable reasons for special considerations because we have only one standard for everyone in the institution. Special considerations are granted only for extenuating circumstances discussed above and no other factor.

## **STUDENT SATISFACTION SURVEY**

To develop and maintain a collegiate environment to sustain Higher Education, students are encouraged to participate at end of each semester in the Online Satisfaction Survey. Your input will help us to improve our programs and personnel. A degree today is like citizenship and good College education is a platform for you to: develop the required competencies for a degree, social skills, but also to enjoy learning. So, tell us what you want to do to make your college experience better. Be respectful, and be honest. The Form is accessible here:

<http://www.studyaimusa.org/student-feedback-form.html>

# REVISION DATES OF UNITS AND COURSE RULES

---

The Academic Guidelines contain policies that are approved by Colbourne's Academic Board. The most current draft are the existing procedures to manage and administrate the academic program and are effective as at the publication of the new document. In all cases the current policies take precedence over previous rules.

## REVISION OF THE CURRENT ACADEMIC POLICIES

July 2017 \* added that L5 and L7 students may choose to use alternative assessment methods to

replace the GDF, term-paper, re-sit paper, or failed assessment/s.

April 2017 \*added: correction of group work with referred grade requires students to submit paper

as individuals.

July 2016 \*added that for students to qualify for resit work graded as referred they MUST ATTEMPT

ALL assessments in the unit and earn at least a Referred Grade.

## REVISION OF PREVIOUS ACADEMIC POLICIES

July 2015

July 2016

January 2016