

Pearson Higher Nationals in Business

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The American Institute Of Management Science (AIM - Fort Lauderdale) is a Global Association of BTEC And Edexcel validating colleges and universities. Our recruiting partners include: Colbourne College in Jamaica; University of Northampton and University of Worcester in the UK; and 200 other accredited US and UK Universities. Students in 100 countries study on these affordable university transfer programs In-Class in the Caribbean, Canada, US, UK, Australia, New Zealand, and Dubai or take Classes Live Online or by Distant Learning from anywhere in the world. AIM offers two-year study abroad opportunities on the final 8-16 Months of the Degree to facilitate our students to immerse themselves in a new culture while they study and work.

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ABOUT PEARSON EDEXCEL

Pearson is the world's leading learning company, with 40,000 employees in more than 70 countries working to help people of all ages to make measurable progress in their lives through learning by putting the learner at the centre of everything they do. Pearson believes that wherever learning flourishes, so do people.

BTEC QUALIFICATIONS

Edexcel, BTEC and LCCI qualifications are awarded by Pearson, the UK's largest awarding body offering academic and vocational qualifications that are globally recognised and benchmarked. BTECs are accredited by the UK government through the Office of Qualifications and Examinations Regulations (Ofqual) and are accepted by almost all US & UK Universities for advanced placement onto Final Year/s Of The Degree. BTEC are Professional, Vocational and University Examinations from Pearson Qualifications International, a division of Pearson PLC, which also includes Pearson Education; Pearson Edexcel; Pearson VGU; and Pearson College, London. Pearson BTEC qualifications are delivered in over 100 countries worldwide. Like Community College model of higher education in the United States, UK Higher National Diplomas and Extended Diplomas are taught at FE Colleges in the UK as affordable alternative before students advance to the upper/senior year of university. UK Universities admit students with the UK Level 5 HND onto Year 3 of a Three-Year bachelor's degree in similar discipline. The Level 7 Extended Diploma (PgD) is equivalent to Year 1 of the master's degree in similar discipline.

HISTORY OF BTEC

BTEC (Business And Technician Education Council) was formed by the Secretary of State for Education and Science, United Kingdom, in 1994. In 1996, the University Of London Examinations and Assessment Council and BTEC merged to form Edexcel. In 2010, the name of Edexcel was legally changed to Pearson Education Limited (Pearson). BTEC Diplomas are awarded by Pearson Education of Pearson PLC, Pearson College London and Pearson Edexcel. Pearson Edexcel, also known as just Edexcel, is one of England, Wales and Northern Ireland's seven (7) examination boards.

UNIT 1: Business And The Business Environment

ASSIGNMENT BRIEF

| | |
|--------------------------|---|
| Student name / ID Number | |
| Unit Number and Title | UNIT 1 Business And The Business Environment |
| Academic Year | 2017 |
| Unit Tutor | |
| Assignment Title | Organisation Types, Functions And Structures |
| Issue Date | |
| Submission Date | |
| IV Name & Date | Andrea Tucker |

SUBMISSION FORMAT:

The submission is in the form of an individual written report. This should be written in concise, formal business style using single spacing and font size 12. You are required to make use of headings, paragraphs and subsections as appropriate. All work must be supported by research and properly referenced using Harvard Referencing System. A reference page must be added using the Harvard Referencing Style. The recommended word limit is 2,500 – 3000.

TERM PAPER DECLARATION: STATEMENT OF ORIGINALITY AND AUTHENTICITY

Please note that Term paper will not be marked without the inclusion of this signed declaration by the student/s.

I confirm that the term paper I am submitting is an original and authentic piece of work written by myself that satisfies academic rules and regulations with respect to Plagiarism. I further confirm that I have fully referenced and acknowledged all material incorporated as secondary resources in accordance with the Harvard System.

STUDENT/S SIGNATURE

DATED

MID-SEMESTER TERM PAPER

Unit Learning Outcomes

LO 1. Explain the different types of organisations, including their size and scope.

LO 2. Demonstrate the interrelationship of the various functions within an organization and how they link to the organizational structure.

ASSIGNMENT BRIEF AND GUIDELINES

You have been recently employed as a business analyst by a large multinational company (this can a firm identified in case study provided or you may use your own place of work). You will:

- 1) Investigate the business environment to identify **TWO** major competitors of the business. **EXPLAIN** the three different types of organisations, their size and classification to highlight differences between them. This should include their legal structure, size and scope, as well as their key stakeholders. For **ONE** of the organisation – the one in which you are employed - you should then explain the various functions within the business and create an organizational chart to explain the interrelationships between different functions. You must also explain how this would be different in the other two organisations.
- 2) Present the findings and analysis in a Formal Business Report to the CEO of the company.
- 3) Use Harvard Referencing Standard through-out the assignment: (Plagiarism will result in an immediate 'F' Grade).
- 4) Use Headings to organize and present your work e.g. P1, M1, D2 etc.

The Report should include the following:

1. **INTRODUCTION:** Provide an overview of the three different types of organizations selected including your organization.
2. **Robust RESEARCH:** to provide appropriate explanation of each of the three organisations, including the background details of the organisation; the products and services that they sell; the size and scope of the organisations; their vision, mission and business objectives; the organizational and legal structure; and information about their stakeholders.
3. In detail, **EXPLAIN** the functions for one of the chosen organisations, using an organisation chart to show how the functions interrelate and an explanation of how they relate to structure. It is preferred that your company provided in the case.
4. **CONCLUSION:** Critically analyse the complexities of the three different types of business structures you studied and the interrelationships of the different organizational functions to achieve their business goals.

SUBMISSION DEADLINE

This Term Paper values 40% of your course grade. The neatly presented Report must be submitted no later than WEEK SEVEN of the Semester. For Referred Grades, the Resit Fee is \$45.

UNIT 1: BUSINESS AND THE BUSINESS ENVIRONMENT SCORE SHEET

| NAME OF STUDENT: | DATE: | ACHIEVED | |
|---|-------|---------------------|-----------|
| At minimum, the student/s must meet ALL the 'Ps' assessment criteria to PASS the Unit. | | YES | NO |
| LO 1: Explain the different types, size and scope of organisations | | | |
| 1. Provide an overview of the three different types of organizations selected. | | | |
| 2. For P1 : Explain different types and purposes of organisations; public, private and voluntary sectors, and legal structures. | | | |
| 3. For P2 : Explain the size and Scope of a range different types of organisations. | | | |
| 4. For M1 : Analyse how the structure, size and scope of different organisations link to the business objectives and the product and/or services offered by the organization. | | | |
| LO 2: Demonstrate the interrelationship of the various functions within an organization and how they link to the organizational structure. | | | |
| 5. For P3 : Explain the relationships between different organisational functions and how they link to the organizational objectives and structure. | | | |
| 6. For M2 : Analyse the advantages and disadvantages of interrelationships between organisational functions and the impact that they can have upon organizational structure. | | | |
| LO1 AND LO2: TO ACHIEVE A DISTINCTION IN UNIT 1 YOU WILL: | | | |
| 7. For D1 : Provide a critical analysis of the complexities of different types of business structures and the interrelationships of the different organizational functions. | | | |
| THE STUDENT'S WRITTEN REPORT IS: | | | |
| 8. Carrying Out the command in P1, P2 AND P3 : To EXPLAIN which means: "To give account of the purposes or reason." | | | |
| 9. Carrying Out the command in M1, M2 AND D1 : To ASSESS which means: "Separate information into components and identify their characteristics. Discuss the pros and cons of a topic or argument and make reasoned comment." | | | |
| 10. Discussing the topics and perspectives related to your research findings and the Course Content. | | | |
| 11. Citing only reliable sources in your work whether by paraphrasing or directly quoting. | | | |
| 12. Using Harvard Referencing Style properly. | | | |
| 13. Reporting on plagiarism with no higher than 15% found. The plagiarism report is submitted and included. | | | |
| 14. Acceptable level of College Writing exhibited: Spelling, Punctuation, Grammar, Usage and Sentence Structures. | | | |
| 15. Presenting Tables and/or graphs that accurately capture the data represented (only if such is required in the instructions). | | | |
| 16. Using Professional Guidelines And Templates for Business Report | | | |
| The Student Is Awarded A: PASS Grade MERIT Grade DISTINCTION Grade | | YES | NO |
| Name Of Assessor: | | Date Of Assessment: | |